

A photograph of an immersive dining experience. A group of people are seated at long, curved tables in a dimly lit room with warm, orange-toned walls. In the center of the room is a large, circular, reflective pool. The walls are covered in large-scale projections of a basketball player in a white jersey, sitting in a chair and holding a basketball. The player's image is reflected in the pool. The tables are set with glasses, plates, and small vases containing red flowers. The overall atmosphere is modern and artistic.

WE TURN IDEAS INTO IMMERSIVE WORLDS

KANVAS DUBAI
IMMERSIVE EXPERIENCE VENUE



BUILT FOR EXPERIENCES GUESTS REMEMBER

kanvas creates immersive environments where brand stories unfold through space, sound, projection, lighting, and artistic direction.

Designed for modern brands, institutions, and cultural experiences, the venue transforms presentations and gatherings into multisensory worlds audiences actively step into.





ARRIVAL SETS THE TONE

The private courtyard offers a controlled and cinematic arrival experience designed for curated guest flow—branded entrances, welcome reception and outdoor hospitality moments.

Valet services, buggy access, ambient lighting, and flexible outdoor setups create a seamless transition into the immersive environment.





INTEGRATED BRAND ENVIRONMENT

From entrance posters and flags to projection surfaces and digital touchpoints, every guest interaction can carry your identity seamlessly through the experience.





SPACES DESIGNED FOR CONNECTION



The foyer transitions naturally between reception, networking area, catering, registration and lounge experiences — allowing the event narrative to begin before guests enter the immersive room itself.



THE ROOM BECOMES THE STORY

120 sqm immersive room
Wall and floor projection
5m ceiling
Flexible layouts
Car access capability
Branded or artistic content







IMMERSIVE PRODUCT REVEALS

Launches become spatial narratives where products are revealed through light, movement, scale, and atmosphere — creating memorable brand encounters beyond the traditional presentation format.





DESIGN IN IMMERSIVE ENVIRONMENTS

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PRESENTATIONS PEOPLE STEP INTO

From leadership summits to training sessions and innovation forums, immersive visuals transform passive presentations into engaging, high-retention experiences.



A long, rectangular dining table is elegantly set with white linens, gold-rimmed plates, and clear glassware. The table is flanked by modern, clear acrylic chairs. Small vases with red flowers are placed at intervals along the table. The background is a large, curved wall covered in a mural of a desert landscape at sunset, featuring sand dunes, a large tent on the left, and two glowing lanterns in the distance. The sky is a mix of orange, yellow, and blue.

Just a real
SUHOOR

**ATMOSPHERES
TO BE FELT**

Immersive dining, wellness sessions, private celebrations,
and curated gatherings unfold inside environments designed
to shift mood, perception, and emotional connection.





CASE STUDY

IMMERSIVE AUTOMOTIVE LAUNCH

THE BRIEF

Create a premium VIP model launch experience through an immersive environment combining innovation, design, and hospitality.

THE EXPERIENCE

Projection-driven visual storytelling framing the car as the central hero. Themed dining experience and live performance turned the reveal into a staged, multisensory experience.

THE IMPACT

High-end brand experience and strengthened emotional VIP engagement positioned the model as a forward-thinking, design-led product.

KANVAS DELIVERED

Scenography & staging · Branded arrival setup · Immersive dining coordination





CASE STUDY

IMMERSIVE LEARNING EXPERIENCE

THE BRIEF

Transform a premium beauty brand's seminar into a premium experience to underline the brand's bold identity.

THE EXPERIENCE

Wall-projected live make-up artistry on illuminated LED stage, while visual chapters and hands-on makeup stations blended education with immersion.

THE IMPACT

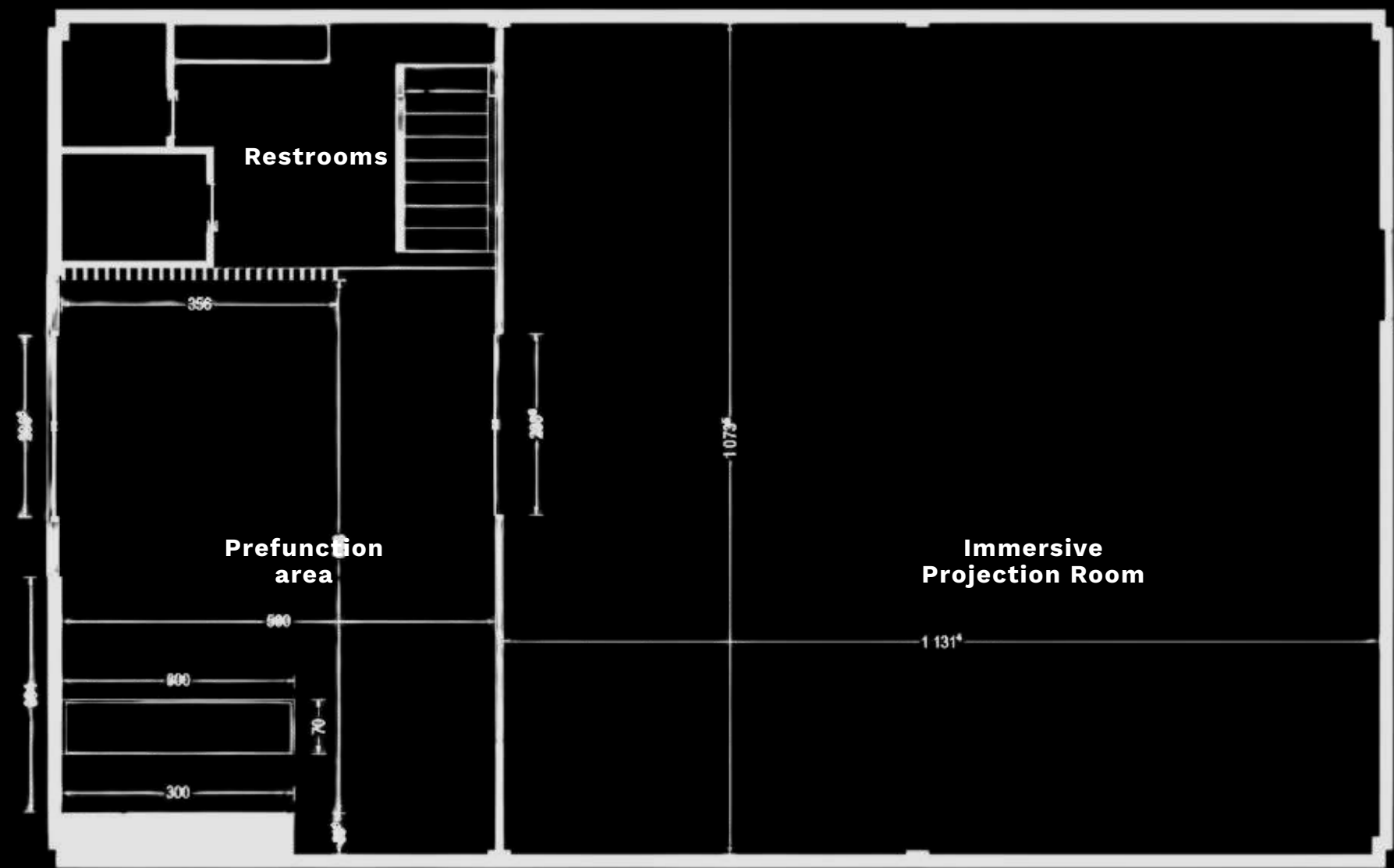
Reinforced luxury brand identity within an engaging immersive learning environment and elevated educational and experiential impact.

KANVAS DELIVERED

Stage design · Lighting & audio integration · Projection mapping · On-site technical direction



THE SPACE IN NUMBERS



120 M2
projection room

250+ M2
guest space

5M
ceiling



DESIGNED FOR TURNKEY EXECUTION

Elements built into your experience

IMMERSIVE TECHNOLOGY

- 3 projected immersive walls and floor
- Integrated projection & sound
- Lighting infrastructure
- Immersive projection templates

BRAND INTEGRATION

- Facade & entrance branding
- Digital branding screens
- Adapted immersive client content
- Printable branding surfaces

GUEST EXPERIENCE

- Ample outdoor parking
- Outdoor and indoor welcome area
- Cocktail & lounge furniture
- Indoor reception and catering area

EVENT SUPPORT

- Basic technical assistance
- Basic setup assistance
- General cleaning



CAPACITIES & TERMS

100 PAX
flow reception

60-80 PAX
seated setup

12 500 AED
8 hours

1 500 AED/hour or extra hour • Rates include venue and integrated technology
Parking nearby, valet available • Advance payment required.
For detailed rates and conditions please refer to rate card or tailored offer.



EXTEND THE EXPERIENCE

Curated enhancement services

CONTENT & IMMERSION

- Custom immersive content
- Projection adaptation
- Motion graphics
- Interactive activations

EVENT PRODUCTION

- Lighting and sound enhancement
- Stage setups
- Technical supervision
- Onsite event management, permits

GUEST EXPERIENCE

- Catering coordination
- Decoration & floral styling
- Valet & buggy service
- Photo & video

BRAND ACTIVATION

- Printed branding
- Interactive technology
- Product showcases
- Arrival & registration activations







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