



# A NEW CULTURAL DESTINATION IN THE HEART OF RIYADH

TEATRO VENUE

LIVE SHOW ARABIA  
PRODUCTION

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Welcome to TEATRO Venue

# A NEW VENUE FOR BOUTIQUE EVENTS

Teatro is Riyadh's most exciting new multifunctional event space — a stunning venue designed to host conferences, galas, exhibitions, product launches, brand activations, theatrical productions, and everything in between. Situated at the heart of the prestigious Granada district, directly in front of The Arena Riyadh, Teatro is not just a space — it is a statement.

Whether you're planning an intimate seated dinner for 200 or a large-scale theatrical production for 800, Teatro bends to your vision.

**This is your blank canvas. Make it unforgettable.**





Built for What's Next

# THE DESTINATION FOR YOUR NEXT EVENT

Teatro is engineered from the ground up for maximum flexibility and impact — a venue that adapts to your event, not the other way around.

From intimate experiences to large-scale productions, every element is designed to deliver seamless execution, operational efficiency, and a premium guest experience.

Built for What's Next

# THE ADVANTAGE OF CHOOSING TEATRO

Teatro is engineered from the ground up for maximum flexibility and impact — a venue that adapts to your event, not the other way around.



## Prime Riyadh Location

Set in the prestigious Granada district — one of the city's most vibrant commercial and entertainment corridors with unmatched audience access.



## Iconic Glass Façade

A dramatic full-height glass front elevation that commands attention from the plaza and sets the tone for every arrival experience.



## Total Flexibility

Column-free, flat-floor interior that transforms completely — from theatre seating to gala dinners, exhibitions to live productions.



## 3 In-Venue F&B Kiosks

Three strategically positioned F&B kiosks keep your guests fed, energized, and engaged — without ever leaving the venue ecosystem.

VENUE AT A GLANCE

# TEATRO — THE NUMBERS THAT MATTER



**VENUE AREA**

2,600 m<sup>2</sup>



**VENUE SIZE**

40m x 65m



**HEIGHT**

13 meters



**CAPACITY**

600 seated  
5,000 standing



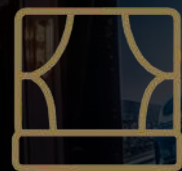
**PARKING**

3,000+  
parking spaces

WHAT WE HOST

# YOUR EVENT. OUR STAGE.

From black-tie galas to immersive brand worlds, Teatro is the space that makes every format feel like it was built for exactly that moment.



## Theatrical Productions

Full production rigging, staging, and interior height up to 12m — built for the most ambitious shows in Riyadh.



## Conferences & Exhibitions

Exhibition booths or a full conference layout with seamless AV integration and dedicated connectivity.



## Galas & Launches

Up to 400 guests for seated gala dinners, award ceremonies, product launches, and corporate celebrations in pure style.



## Brand Activations & Pop-Ups

A high-visibility canvas for experiential marketing, immersive brand worlds, and consumer activations that demand attention.

## CONFIGURATIONS

# ONE VENUE. EVERY SETUP.

Teatro's column-free, flat-floor interior is your most powerful creative asset. Reconfigure the space entirely to match your event's personality — no compromises, no limitations.

## 600 seats

### Theatre & Show Mode

Up to 600 guests in tiered or flat-floor theatre seating for concerts, performances, and keynote presentations.

## 700 guests

### Gala Dinner Style

Up to 700 guests in elegant banquet or gala configuration — perfect for award nights, charity dinners, and corporate celebrations.

## 150 booths

### Exhibition Booths

Up to 150 full-size exhibition booths for trade fairs, brand showcases, and small-scale consumer exhibitions.

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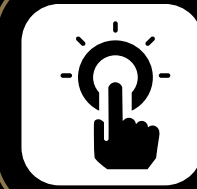
## EVENT TYPES

# EVERY OCCASION HAS A HOME HERE

Whatever you're planning, Teatro has the space, the infrastructure, and the versatility to deliver it at the highest level. Here's what our space was built to host:



Conferences & Summits



Brand Activations



Galas & Award Nights



Theatrical Productions



Exhibitions



Product Launches

ARCHITECTURAL IDENTITY

# BOLD. MINIMAL. UNMISTAKABLY TEATRO.

The moment your guests arrive, Teatro makes an impression. The iconic glass façade catches the light and draws the eye – a transparent portal that signals something extraordinary is happening inside. Sleek black panel elevations wrap the building with bold, brand-ready surfaces that are yours to own for the duration of your event.

- Iconic Glass Façade
- Premium Branding Canvas
- Clean Geometric Form
- Entrance Plaza Activation

An architectural rendering of a modern building, identified as Teatro, at night. The building features a prominent black facade with large glass windows and a series of vertical slats. The interior is illuminated, showing office spaces. The building is situated on a waterfront, with a city skyline visible in the background. The foreground shows a paved area with a walkway, a small guardhouse, and a road with lane markings. The sky is dark with some clouds, and the overall atmosphere is one of urban sophistication.

# SCALE, PRESENCE & IMPACT

Teatro's commanding side elevation is pure, uninterrupted visual power — 65 meters of brand-ready black panel surface rising against the Riyadh skyline. A space that doesn't just host your event. It announces it.

SITE & LOGISTICS

# ARRIVE SMOOTHLY. OPERATE SEAMLESSLY.

From the moment your first guest arrives to the moment your last piece of equipment leaves, Teatro is designed to make every logistical challenge disappear.

## **Multiple Access Routes**

Dedicated vehicle and pedestrian access routes ensure smooth guest arrival and departure, even during peak event periods.

## **Back-of-House Excellence**

Two dedicated shutter loading doors allow concurrent load-in and load-out operations — your production team will thank you.

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# OUTDOOR F&B & PRE-EVENT ZONE

A beautifully designed outdoor plaza activates the space between and during events — for pre-show receptions and curated dining moments.

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INCLUDED FACILITIES

# EVERYTHING INCLUDED. NOTHING LEFT TO CHANCE.



## TOILETS

Male/female toilets (10 units each) + accessible units



## PRAYER ROOMS

Separate male and female areas with ablution facilities



## ORGANIZER OFFICE

Equipped offices with desks, printer, WiFi



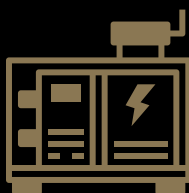
## LOADING ACCESS

Back-of-house truck access and unloading platform



## F&B ZONES

Food truck yard and event-based curated food kiosks



## POWER SUPPLY

500 KVA with generator backup available



## WIFI INFRASTRUCTURE

Dedicated bandwidth packages for organizers



## SECURITY & OPERATIONS

Security team, HSSE officer, electrician, event liaison



## CLEANING SERVICES

Onsite cleaning crew throughout the event lifecycle



## CONTROL ROOM

Fully equipped tech booth for AV and lighting control

# A PRIME ADDRESS IN THE HEART OF RIYADH

Location is everything in events. Teatro sits in the prestigious Granada district – one of Riyadh's most recognized and high-traffic commercial corridors – directly adjacent to The Arena Riyadh. Your guests will always find you, and they'll always want to come.



**1 King Khaled Airport**  
18 minutes  
22 km

**2 Crown Plaza Hotel - Waha**  
12 minutes  
7 km

**3 Al Nakheel Mall**  
5 minutes  
2 km

**4 Hilton Riyadh Hotel**  
4 minutes  
1.7 km

**5 Granada Mall**  
3 minutes  
200 m

**6 Sidra Mall (Restaurants)**  
4 minutes  
300 m

**7 Granada Metro Station**  
7 minutes  
500 m

**8 The Arena Riyadh Venue**  
1 minute  
50 m

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# ADJACENT TO THE ARENA RIYADH

Directly adjacent to a 6,000 sqm anchor venue – your event benefits from a destination-scale entertainment ecosystem with unmatched audience footfall.

## Synergy with The Arena Riyadh Venue

- Overflow exhibition area beyond The Arena's 6,000 sqm
- Simultaneous dual-venue programming (Arena + Teatro)
- Shared logistics, operations, and attendee flows
- Enhanced offering for large clients requiring multi-zone activations





TEATRO

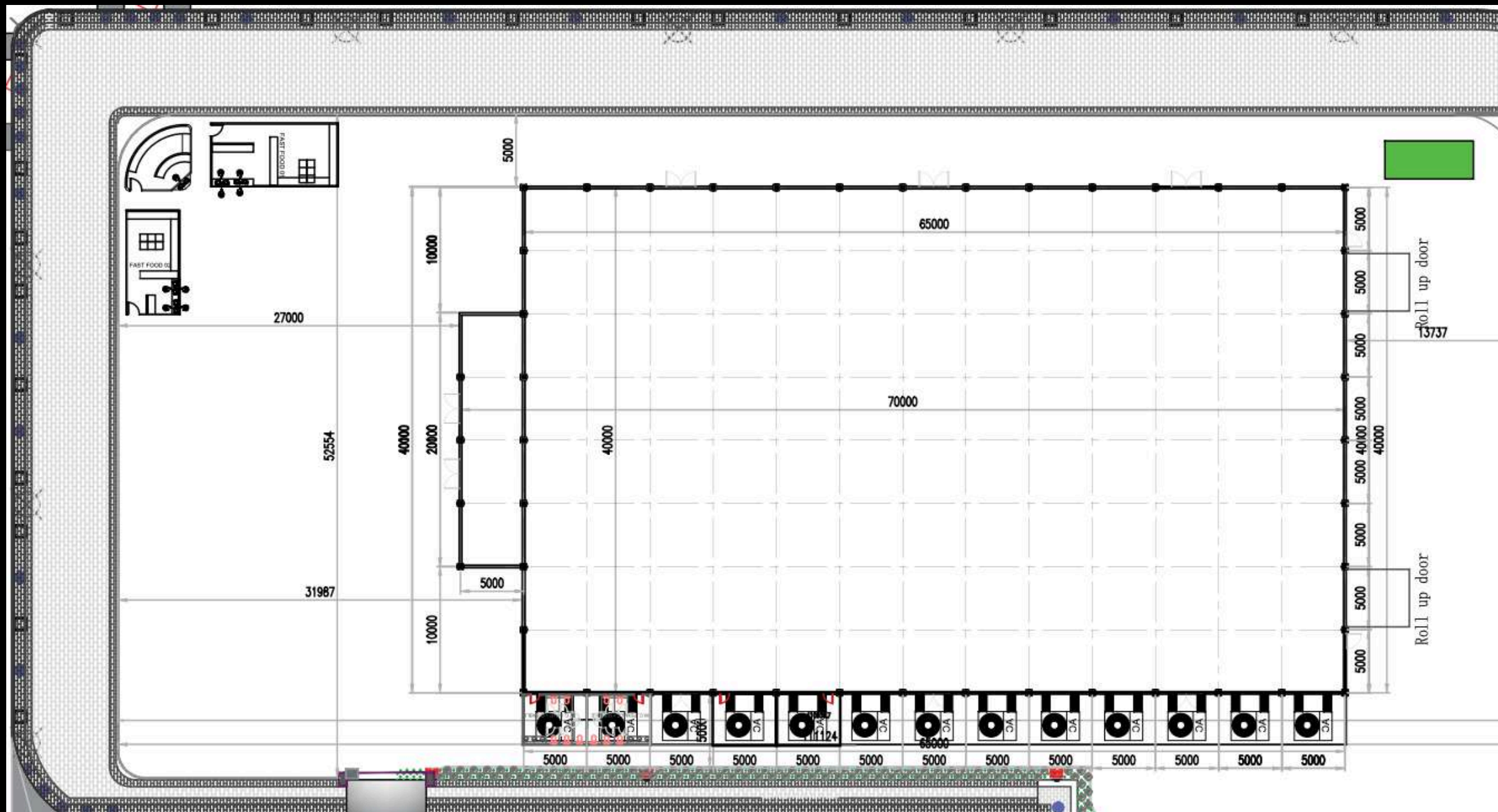


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**DESIGNED FOR  
EVERY EVENT.  
READY FOR  
ANY VISION.**

THE  
ARENA

# THE FLOOR PLAN



BOOK YOUR DATE

# RIYADH'S MOST EXCITING VENUE IS WAITING FOR YOU

Teatro is ready. The space is extraordinary, the infrastructure is world-class, and the location is unmatched. All that's missing is your event. Whether you have a date in mind or just a vision, we are ready to make it extraordinary.

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INNOVATING THE  
WORLD OF LIVE SHOWS