



Mercedes-Benz

OFF-ROAD EXPERIENCE CENTER

Off-Road Events & Team Building
Brochure

Mercedes-Benz

OFF-ROAD EXPERIENCE CENTER

Off-Road Events & Team Building Brochure

At the Mercedes-Benz Off-Road Experience Center, we transform ordinary events into unmatched, adrenaline-fueled adventures.

Whether it's team-building, first class conferences, or fine dining we bring unique off-road adventures to life in all our events. Ideal for a few hours, a full day or sunset experience you'll never forget.

Still Planning Events in Hotel Ballrooms?
Not booking this venue might be your first 'wrong turn'



Events Packages & Inclusions

	Package 1 Team Building Experience	Package 2 Drive & Dine Experience	Package 3 Conferences Re-Imagined
Dedicated event coordinator	✓	✓	✓
Off-road experience (guided)	✓	✓	✓
Professional instructors & safety briefing	✓	✓	✓
Branded welcome signage	✓	✓	✓
On-site parking & refreshments	✓	✓	✓
Facilitated team challenges	✓	✗	✓
Learning Objectives & Group Debrief	✓	✗	✓
Outdoor/Indoor dining options	✗	✓	✓
Live Cooking Station options	✗	✓	✓
Conference-style meeting setup	✗	✗	✓
AV Support Staff for presentations	✗	✗	✓

Extras:
Live music
Live entertainment / dancers
Event videography
Advanced AV Setup
Mercedes-Benz branded souvenirs
Off-Road Achievement Plaque

Our Off-Road Adventure Experiences

Turn a meeting into a memory with our off-road adventure experiences



Passenger Ride

Guests sit in the passenger seat next to one of our Mercedes-Benz certified instructors as they enjoy 18 heart pounding obstacles on our off-road track through the eyes of a professional driver. Obstacles include 80% inclines, 80cm water depth and much more.



Take The Wheel and prepare for our 4x4 Terrain Challenger

Learn to handle the car on different obstacles across the track. Take the vehicle to its limits and wonder at the marvel of our fleets off-road capabilities. All with a Mercedes-Benz certified instructor by your side.

Maximum 20 guests per hour



Best of Both

Designed for the true off-road enthusiasts, experience the track with our entire fleet at your disposal, including the GLE/GLS, G-500 and G-580 EV. Ride or Drive all of the vehicles at your leisure as our staff are on standby to take your guests off-road the entire evening.

Enjoy multiple rides in a free form outdoor setting without limits.

Package 1 : Team Building Experience

An engaging learning adventure, where guests will challenge 18 extreme off-road obstacles experiencing unique collaboration and team-work challenges designed to bond, educate and develop.

Our team building events can be tailored around 1 of 3 different learning outcomes based off your objectives. We provide a selection of instructors certified in 2B Leadership Coaching, REISS Motivation Training, and Agile/Lean Six Sigma.

Select 1 of 3 Courses:

Leadership Under Pressure Course

Who Leads?

Team Cohesion & Trust

How we work together?

Execution, Process & Problem Solving

How we deliver?

What's Included:

Fully Private Off-Road Venue
(Indoor/Outdoor Seating)

Meet & Greet with Welcome Drinks &
Unlimited Water

Professionally facilitated building
challenges

Guided Reflections and group discussion

Guaranteed 1 Off Road Adventure Per
Guest



3.5 hours



Up to 100



In (or) Outdoor



Package 2 : Drive & Dine Experience

An unforgettable breakfast sunrise, business lunch or night beneath the stars, where guests embark on a off-road adventure before indulging in a lavish buffet with live cooking stations and Burj Khalifa Views.

Our menu options range from lights bites & coffee stations, to full 3-course set menus. Additional charges may be incurred for changes to the menu selection.

Menu Options:

Standard

AMG Koffeehaus 3-Course Set Menu curated for our Mercedes-Benz off-roaders

Premium

Our high end internal catering service with wider options for the food lovers

VIP Luxury

Live outdoor cooking stations and service. Enquire about our partnership with 'The Lana' hotel for alcoholic beverage post event.

What's Included:

Fully Private Off-Road Venue (Indoor/Outdoor Seating)

Meet & Greet with Welcome Drinks & Unlimited Water

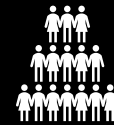
Outdoor / Indoor dining setup on demand

Outdoor lounge and free-use games setup

Guaranteed 1 Off Road Adventure Per Guest



3.5 hours



Up to 120



In (or) Outdoor



Menu Option 1

Standard

An unforgettable breakfast sunrise, business lunch or evening in our brand centre AMG Koffeehaus with a curated high-end menu.

AED 180 pp. (+ VAT)

Menu Options:

Standard

AMG Koffeehaus 3-Course Set Menu curated for our Mercedes-Benz off-rovers

Premium

Our high end internal catering service with wider options for the food lovers

VIP Luxury

Live outdoor cooking stations and service. Enquire about our partnership with 'The Lana' hotel for alcoholic beverage post event.

STANDARD BUFFET

Curated for corporate events

SALAD

GREEK SALAD
PESTO SWEET POTATO & CHICKEN SALAD

SOUP

LENTIL SOUP WITH CROUTONS & LEMON BREAD ROLLS

HOT MAINS

BUTTER CHICKEN
BEEF MARINARA MEATBALLS
MEDITERRANEAN GRILLED FISH WITH OLIVES
VEGETARIAN GREEN THAI CURRY
GRILLED VEGETABLES
MASHED POTATO
CREAMY MUSHROOM PENNE
BASMATI RICE

DESSERT

CHEESECAKE
CHOCOLATE BROWNIE

DRINK

LEMONADE



Menu Option 2

Premium

An unforgettable breakfast sunrise, business lunch or night beneath the stars with prime views overlooking the Burj Khalifa.

AED 295 pp. (+ VAT)

Menu Options:

Standard

AMG Koffeehaus 3-Course Set Menu curated for our Mercedes-Benz off-roaders

Premium

Our high end internal catering service with wider options for the food lovers

VIP Luxury

Live outdoor cooking stations and service. Enquire about our partnership with 'The Lana' hotel for alcoholic beverage post event.

BUFFET MENU

Curated for corporate events

COLD STARTERS / APPETIZERS

Mozzarella and Tomato Salad with Basil Pesto Dressing
Green Salad with Assorted Condiments and Dressings (v)
Hummus (Purée of Chickpeas and Tahina Sauce)
Rocca Salad
Mexican Corn Salad
Cucumber Raita
Channa Chaat

Selection of Continental, International & Arabic Breads Served With Butter

SOUP COUNTER

Lentil Soup

MAIN COURSE / HOT BUFFET

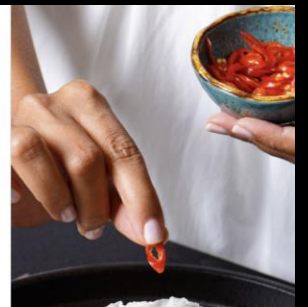
Pan Roasted Chicken Breast set on slow braised lentil ragout
Grilled Fish Fillets with Lemon Butter Sauce
Spinach & Ricotta Cannelloni
Kubideh Kebabs
Baked Potato with Creme Fraiche
Paneer Butter Masala
Basmati Rice

DESSERTS VARIETIES

Hot Chocolate Pudding
Gulab Jamun [Fried Indano Sweets]
Strawberry Cheese Cake

BEVERAGES & REFRESHMENTS

Mineral Water
Assorted Soft Beverages
Assorted Chilled Juices



Menu Option 3

VIP Luxury

For the foodies who feel luxury know no bounds, we provide live outdoor BBQ and live cooking stations.

AED 375 pp. (+ VAT)

Menu Options:

Standard

AMG Koffeehaus 3-Course Set Menu curated for our Mercedes-Benz off-roaders

Premium

Our high end internal catering service with wider options for the food lovers

VIP Luxury

Live outdoor cooking stations and service. Enquire about our partnership with 'The Lana' hotel for alcoholic beverage post event.



À LA CARTE

Custom menus tailored to your event

OUTDOOR LIVE COOKING & BBQ

Imagine an exclusive culinary experience set in the great outdoors.

From gourmet BBQ stations to chef-led live cooking, we tailor to your tastes.

If you can envision it, we can make it happen.

Let us bring your vision to life.

Package 3 : Conferences Re-Imagined

Because some meetings deserve more than four walls and a projector

A modern alternative to the traditional hotel ballroom, where meetings move beyond the screen and into experience.

Begin with a focused conference or kick-off, then transition seamlessly into off-road driving, dining, and/or team building interactions designed to energize and elevate outcomes.

Design a fully bespoke event by combining any of our options:

Private conference or kick-off session

Facilitated team-building activities

Outdoor dining and social moments

Guided Mercedes-Benz off-road driving experiences

What's Included:

Each agenda is curated to reflect your objectives, audience, and time frame.

Fully Private Off-Road Venue
- (Indoor seating up to 50 guests)
- (Outdoor seating up to 100 guests)

Dedicated event coordinator

Event host/hostess on the day plus onsite support staff



3.5 hours



50 to 100



In (or) Outdoor



Ramadan Packages – From AED 750 pp + VAT



Bespoke Menu Options:

Enquire for on-demand meal selection. Our premium F&B options are curated by our in-house catering team to ensure the highest quality.

Enquire for on-demand meal selection. Our premium F&B options are curated by our in-house catering team to ensure the highest quality. Catering team to ensure the highest quality.

Suhoor / Iftar

Off The Road & Under The Stars

(17:00 – 20:30) Iftar Timing
(21:30 - 01:00) Suhoor Timings



The Venue : Outdoor Space

Our outdoor event area offers a refined open-air setting designed for social connection and relaxed interaction.

The space is ideal for outdoor dining, networking, and post-drive gatherings, with flexible layouts and ambient lighting



Capacity

Cabaret	50
Cabaret with stage	50
Theatre	50
Banqueting	120
Banqueting with stage	X
Dinner Dance	120
Drinks Reception	120
Standing Buffet	120

Dimensions

Floor space (m)	50x100
Ceiling height (m)	X

Access

Disabled	✓
Vehicle	✓

AV equipment

Screen(m) / Additional Charge	2x3
Projection equipment	X
PC	✓
Laptop compatibility	✓
PA system & Mic	✓

Additional information

Air conditioning	X
Power sockets	✓
3-phase power	✓
Network access points	✓
Stage available	✓
Wi-Fi available	✓
Water cooler	✓

The Venue : Indoor Space

Our indoor event area provides a focused, professional setting for structured meetings and presentations.

Designed for clarity and comfort, the space is ideal for briefings, kick-offs, and private sessions, with theatre-style seating and a controlled environment that supports concentration and discussion.



Capacity

Cabaret	30
Cabaret with stage	30
Theatre	50
Banqueting	X
Banqueting with stage	X
Dinner Dance	X
Drinks Reception	50
Standing Buffet	40

Dimensions

Floor space (m)	15x15
Ceiling height (m)	4

Access

Disabled	✓
Vehicle	✓

AV equipment

Screen(m) / Complimentary	1x2
Projection equipment	✓
PC	✓
Laptop compatibility	✓
PA system	✓

Additional information

Air conditioning	✓
Blackout	X
Power sockets	✓
3-phase power	X
Network access points	✓
Floor finish	✓
Pillars	X
Stage available	X
Wi-Fi available	✓
Water cooler	✓

Getting Here



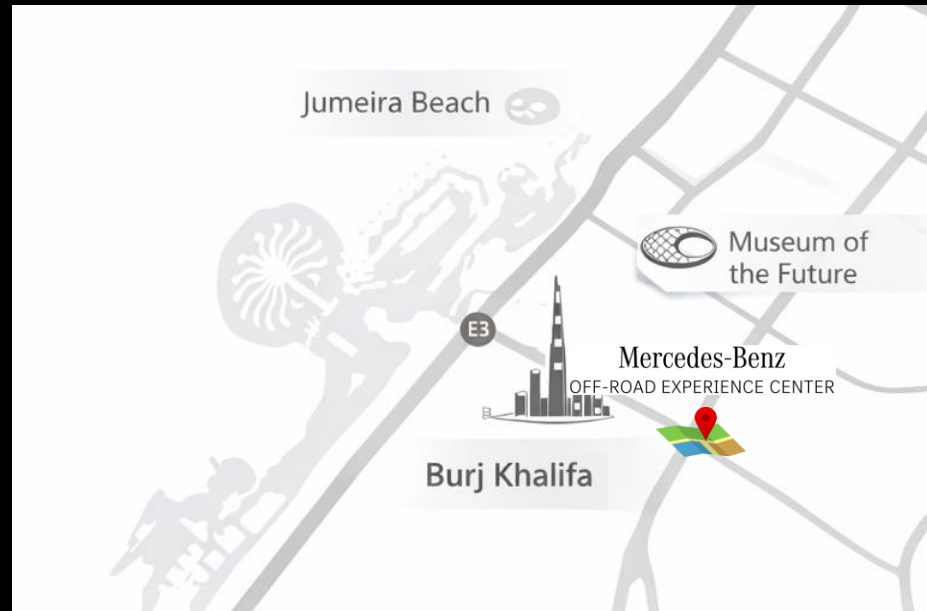
Where to Find Us:

Located in Dubai Design District, just **5min from the iconic Dubai Mall and Burj Khalifa.**

Only 30min drive from Dubai International Airport.

Unlike other outdoor off-roading experiences, no need to plan hours to reach the desert.

Mercedes-Benz Off-Road Experience Centre is conveniently located in the heart of Dubai





Events

T H A T I N S P I R E



Testimonials

“An absolutely thrilling experience! The Mercedes-Benz Off-Road Experience Center delivers everything you’d expect from the brand precision, power, and pure excitement. The instructors were professional, friendly, and made sure everyone felt safe and confident. The track itself is well-designed with challenging terrains that really show what these vehicles can do. A must-visit”

Mr. Tauro, Nov 2025