



isola



isola space

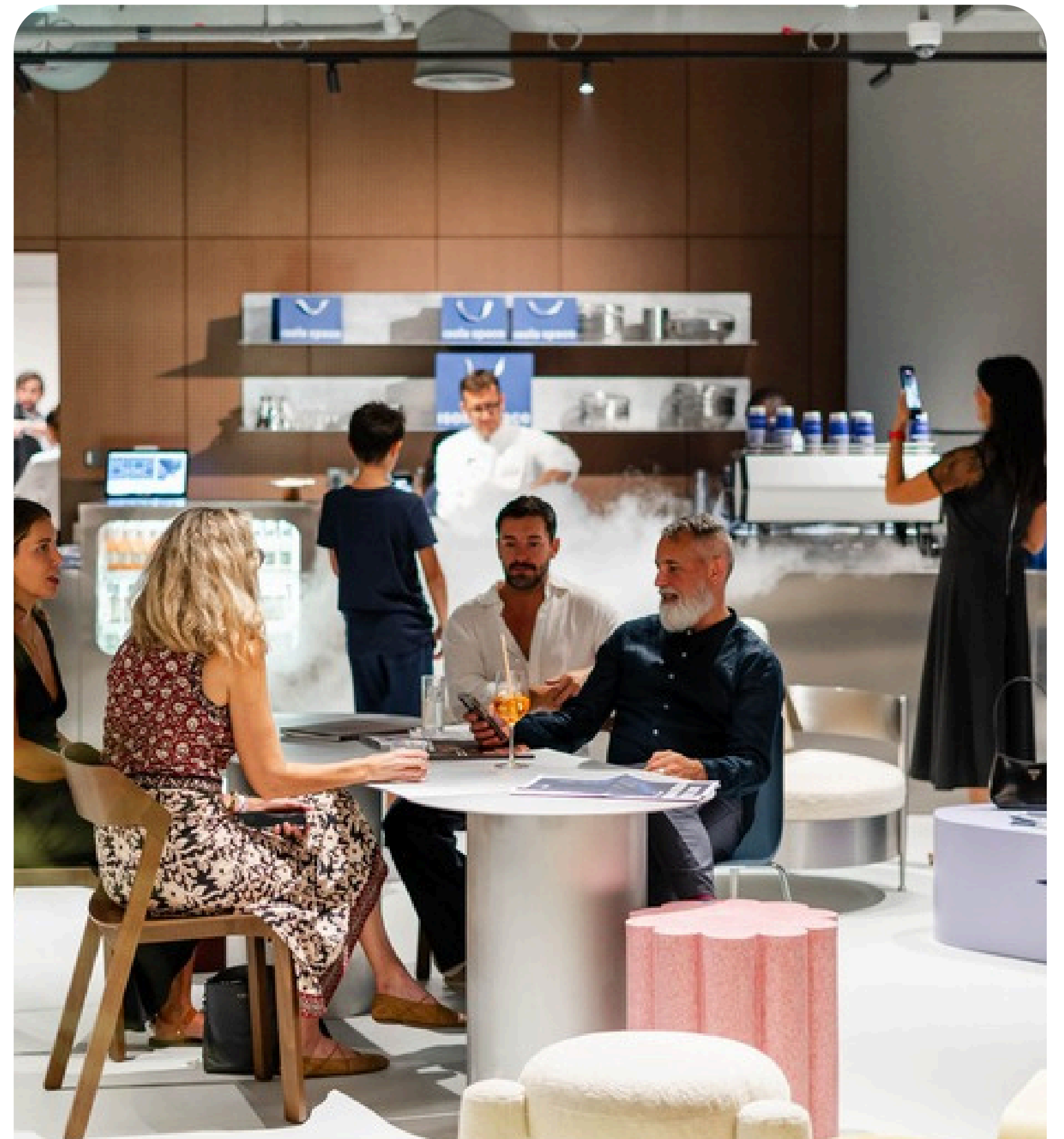


The Concept

Isola Space is a dynamic and versatile design hub created by Isola Design Group, **founded in Milan and brought to life in Dubai**. The space is **bringing together exhibitions, events, and curated experiences** that cultivate a vibrant creative community.

As a cultural beacon, it **connects local and international talents** through ongoing collaborations with established brands, industry leaders, and independent designers, generating a **constantly evolving program** of content and dialogue.

Conceived as a distinctive **stage for branded activations**, it offers an inspiring setting for leading companies in design, fashion, and lifestyle to host launches, showcases, and meaningful moments.





The Space

Situated across two floors and spanning approximately 450 sqm, Isola Space is **designed with a refined combination of stainless-steel surfaces and cobalt-blue accents** that define its contemporary identity.

The ground floor hosts the main **exhibition area and the design café**, flowing seamlessly onto a wide balcony and an outdoor terrace overlooking the Bay and the Burj Khalifa. Upstairs, the mezzanine level provides **additional space** for exhibitions, an intimate lounge area, and dedicated storage and back-of-house facilities, allowing the venue to adapt effortlessly to different programs, events, and curated installations.





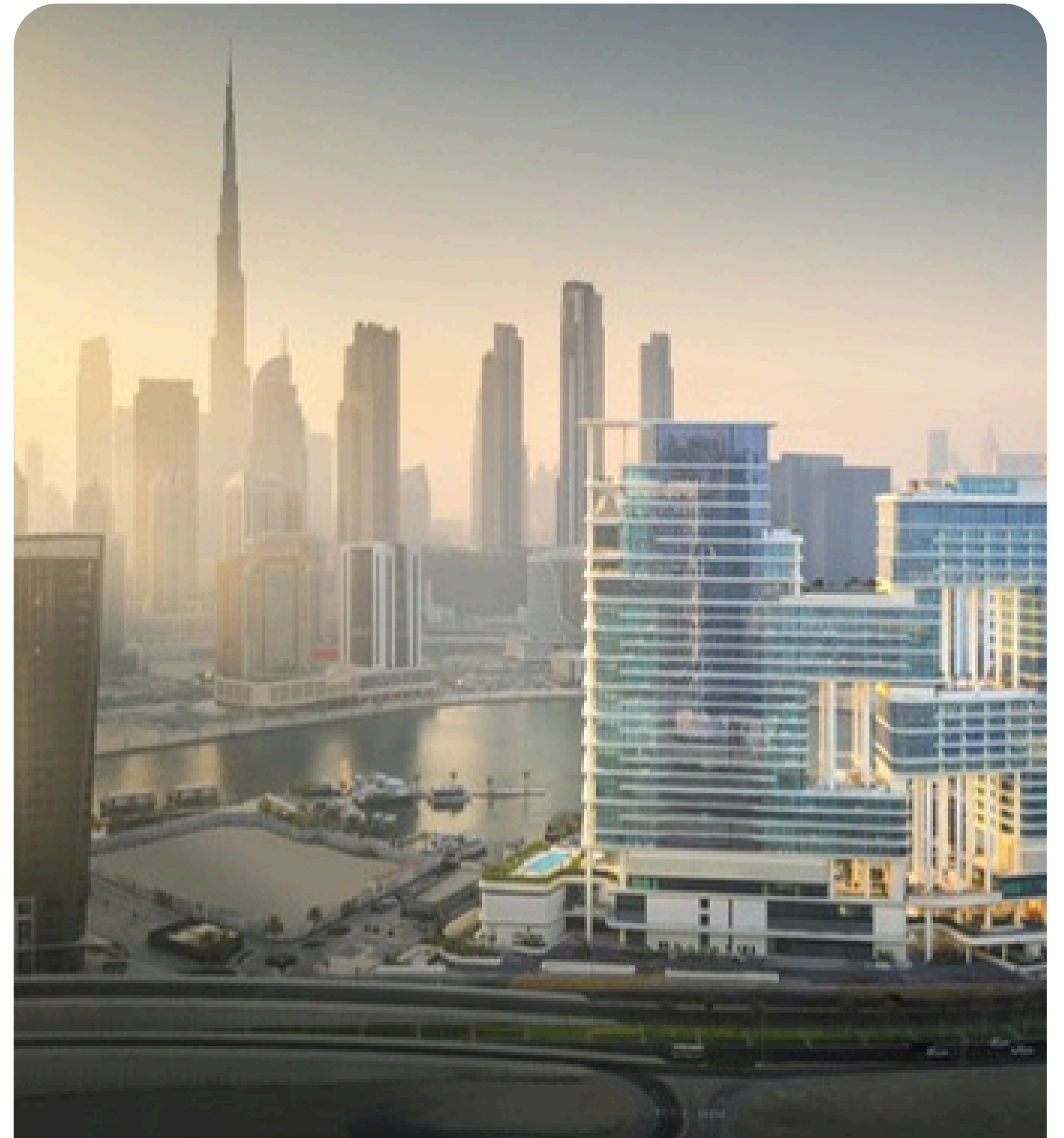


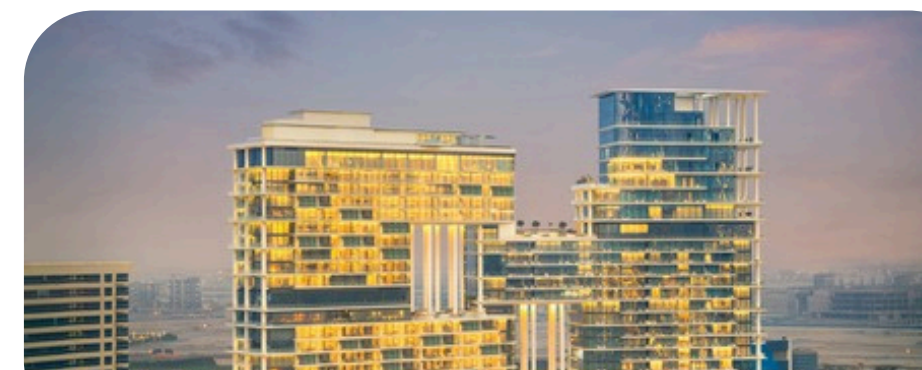
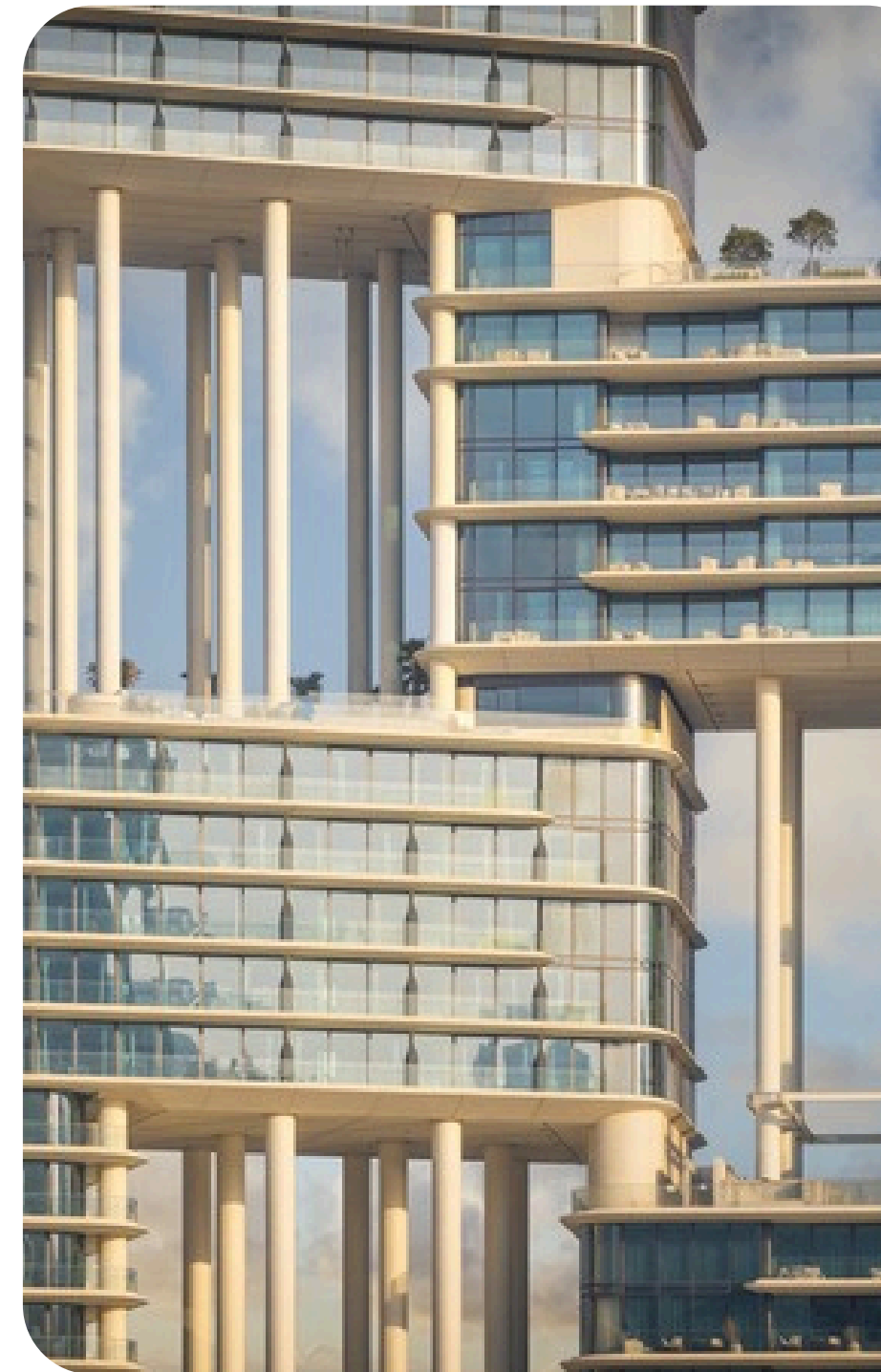
The Location

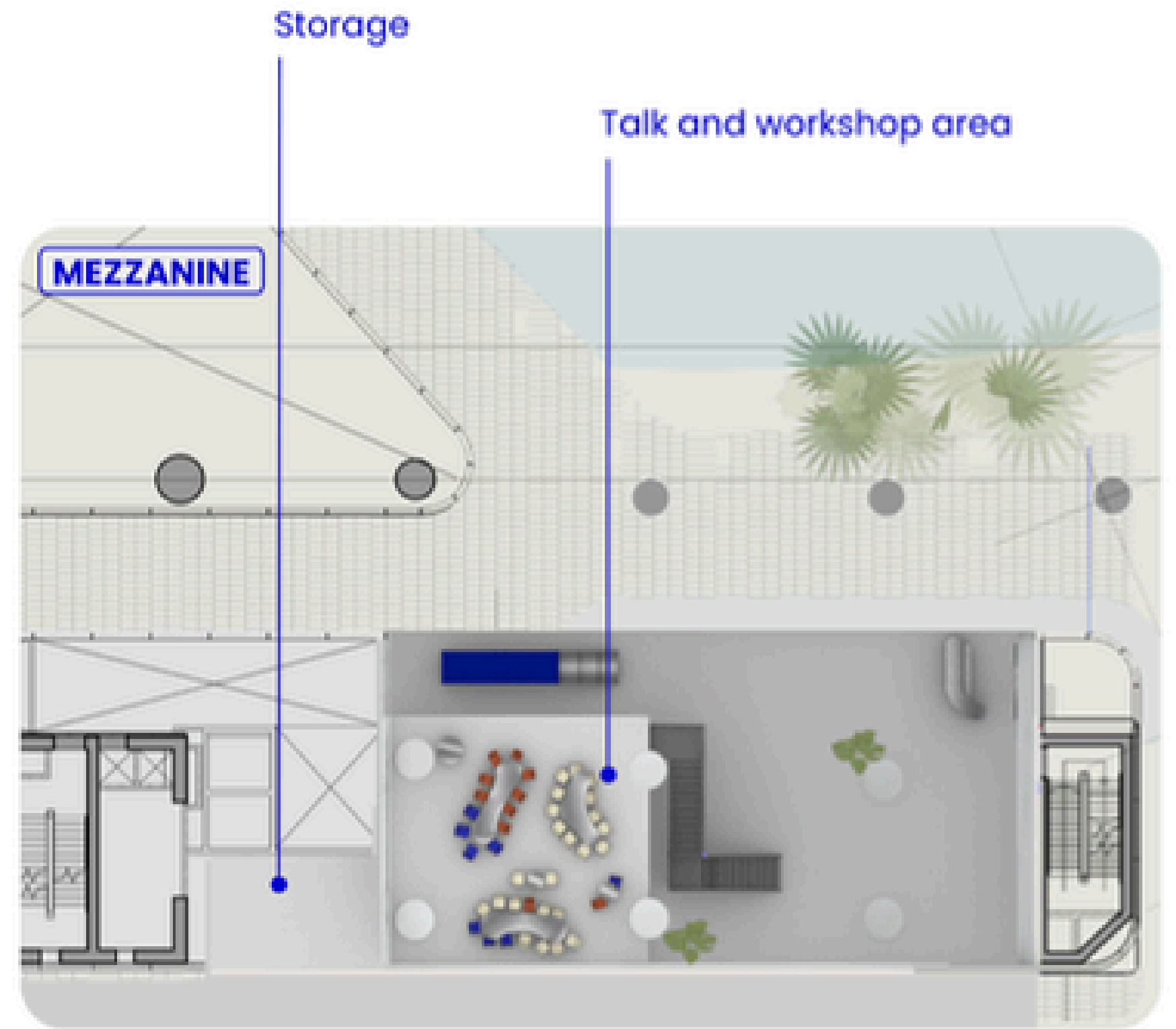
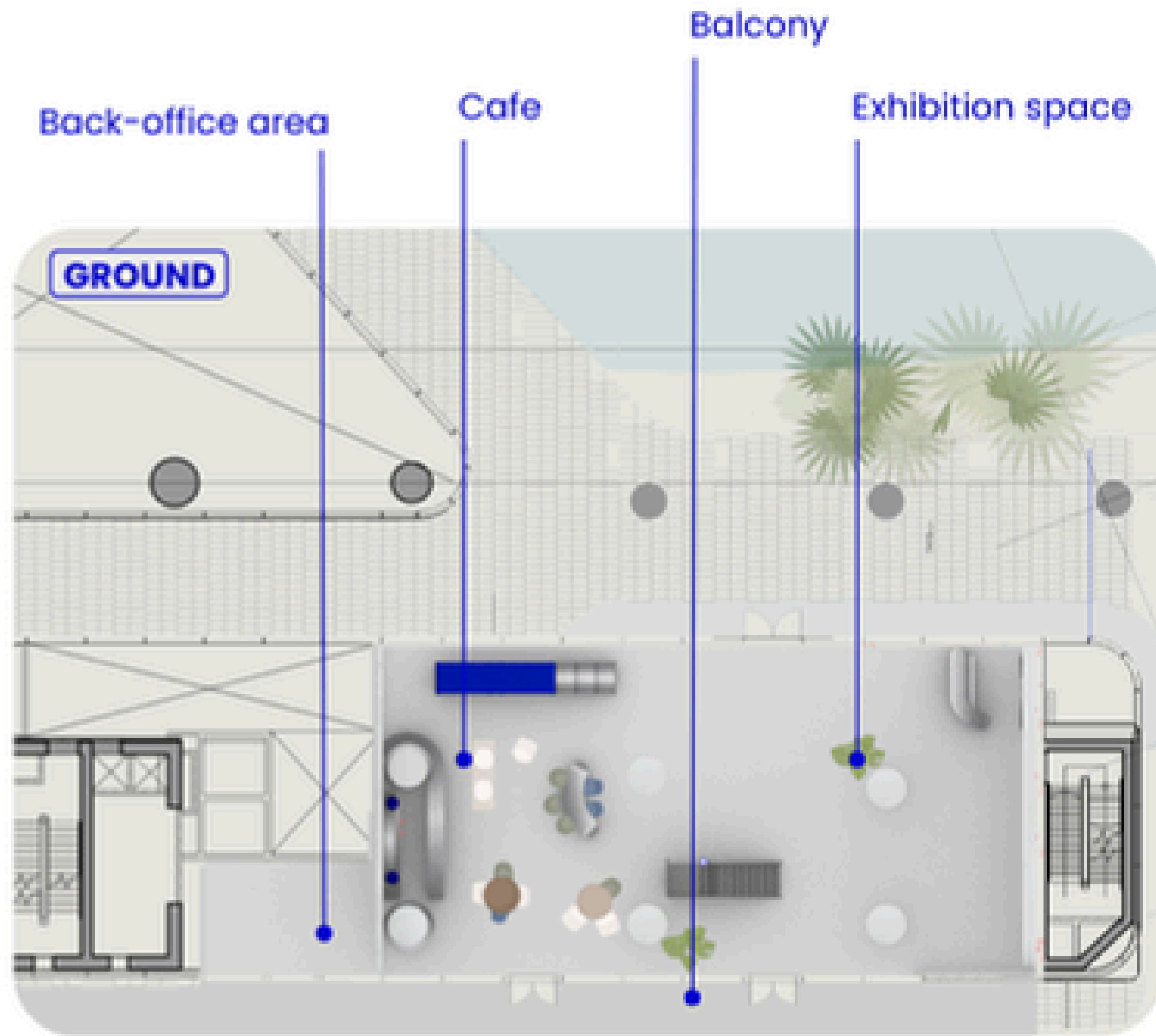
The Lana Promenade, part of the Dorchester Collection, is located in Business Bay, overlooking the Dubai Canal and positioned perfectly between Downtown Dubai and Dubai Design District, which is just a few minutes' walk away.

This area is set to become a new art and design destination in the city, and the first to merge luxury living with creative culture.

[Isola Space, The Lana Promenade, Marasi Drive, Business Bay, Dubai, United Arab Emirates](#)









Key Features

Space & Layout

- **450 sqm** total area
- **Two floors** connected by an open atrium
- **Ground floor** with exhibition area and café (can be customized during the events)
- **Mezzanine level** with flexible workspace (can be customized during the events)
- **100-inch screen** in the mezzanine area for presentations, screenings, and talks
- **Balcony** overlooking the space
- **Outdoor waterfront area** facing the Promenade

Facilities & Services

- **Café & bar** counter operated with Art of Hosting
- **Back-office area** for catering preparation and event support
- **Storage rooms**
- **Valet** service included
- **Public access from the promenade** with direct canal and Burj Khalifa views
- Suitable for **private events, brand activations, workshops, and pop-ups**



Venue Rental Options





Venue Rental

Half Day

- **Up to 4 hours** event time
- **Up to 2 hour** setup time
- Use of the **space as-is** (no major layout changes)
- Utilities (electricity, AC, internet)
- Basic cleaning before and after the event
- On-site **Isola staff support**
- Dedicated guests registration page on isola.design/rsvp

From 15.000* AED

*Starting rate, subject to increase based on the area booked, exclusivity, and seasonality.

Full Day

- **Up to 8 hours** event time
- **Up to 4 hour** setup time
- Use of the **space as-is** (no major layout changes)
- Utilities (electricity, AC, internet)
- Basic cleaning before and after the event
- On-site **Isola staff support**
- Dedicated guests registration page on isola.design/rsvp

From 35.000* AED

*Starting rate, subject to increase based on the area booked, exclusivity, and seasonality.

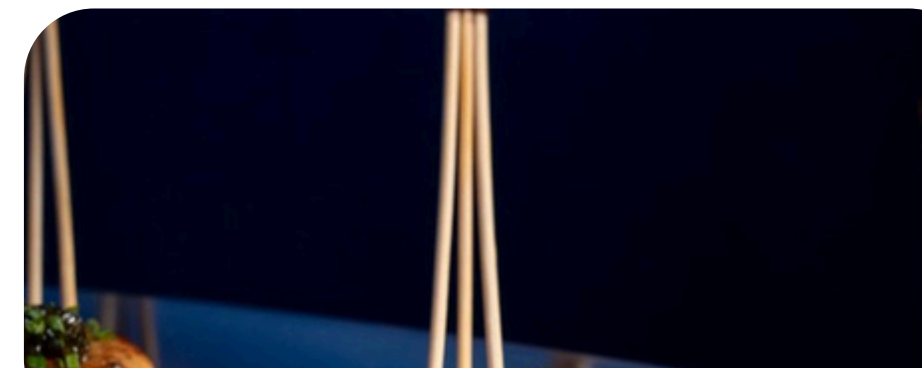
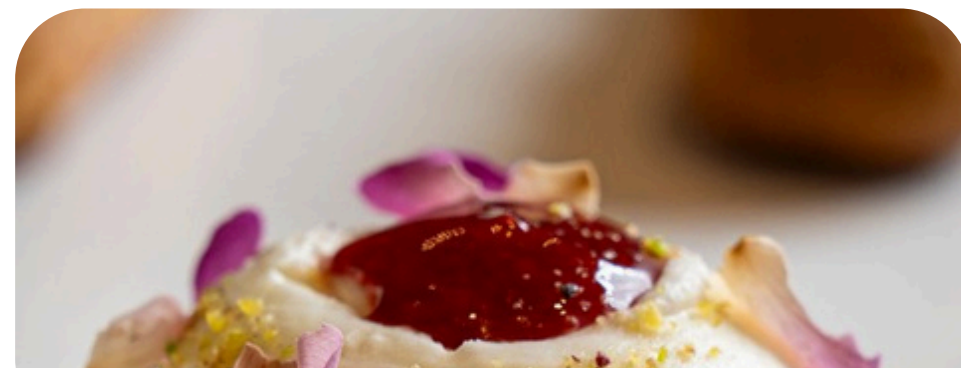
Extra Services

- Empty venue option
- Layout change
- Space design
- Event production
- Communication & PR
- F&B exclusively through our partner
- DJ or Live Music
- Photographer & Videographer
- Hostesses & Security

Upon Request



F&B Offerings





F&B Offerings by Art of Hosting

Food

- **Canapés & Dessert**
From AED 80 / pp
- **Signature Buffet**
From AED 180 / pp
- **Premium Buffet**
From AED 240 / pp
- **3 Course Dinner**
From AED 265 / pp
- **Live Cooking Stations**
From AED 130 / pp

Drinks

- **Non-Alcoholic Package**
From AED 100 / pp
- **Alcoholic Package**
From AED 150 / pp

Extra Services

- **Alcohol License**
AED 6,000
- **CID permit**
AED 1,000
- **Security**
From AED 2,000
- **Staffing**
Upon request
- **Equipment rental**
Upon request



isola studio



What we do

A consulting firm offering bespoke services for brands across various industries, from event organization and space design to creative direction and strategy.

- **Event Organization**

From conceptual design to full-scale event execution, we curate immersive brand experiences that connect with audiences in meaningful ways.

- **Space Design**

We create dynamic exhibition booths, branded activations, and bespoke spaces that elevate your brand presence at design fairs, festivals, and corporate events.





What we do

- **Design Consulting**

Our experience allows us to provide strategic guidance for brands looking to enter new markets, engage with design communities, or explore new design-led opportunities.

- **Branding & Strategy**

We offer a holistic approach to branding, designing experiences that align with your brand identity, ensuring a seamless and memorable connection with the targeted audience.





Services

Exhibitions & Installations

- Curated design exhibitions
- Temporary showcases of independent designers
- Brand-led installations & product storytelling
- Pop-up exhibition formats

Brand Activations

- Immersive brand experiences
- Product interpretation & content narratives
- Interactive design-led activations
- Set-up and event design
- Event Production

Curated Private Dinners, Hospitality and F&B

- Curated dining experiences
- Bespoke catering
- Chef-led tasting menus
- Seasonal & design-inspired themed dinners

Corporate Events

- Brand events & product launches
- Corporate gatherings, business dinners, VIP receptions
- Press previews & media presentations

Networking & Community Events

- Design-driven workshops & creative gatherings
- Private previews & design clubs
- Panel talks, Q&As, Educational programs & masterclasses

Content Production

- Creative direction & art direction
- Graphic design
- Photo & video shoots
- Social media content production

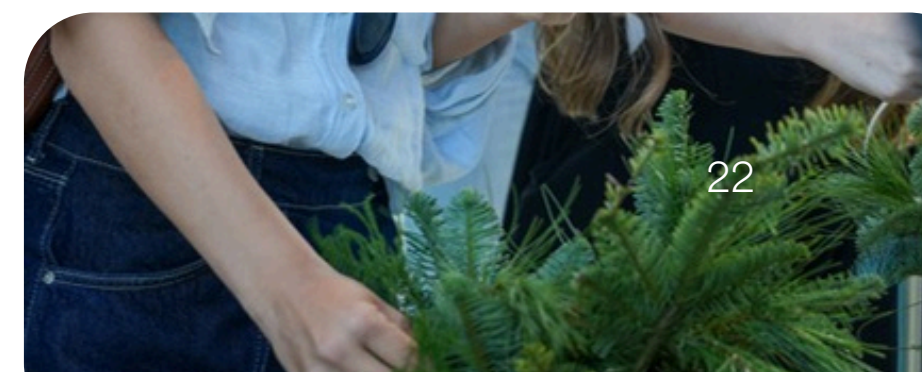


Case Studies



Design is served

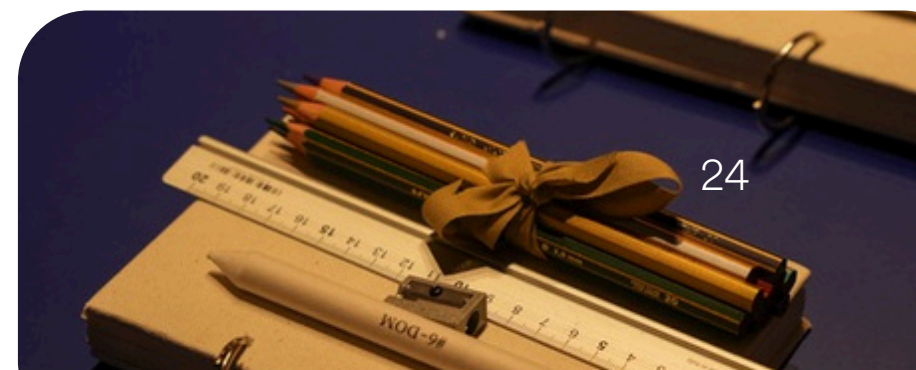
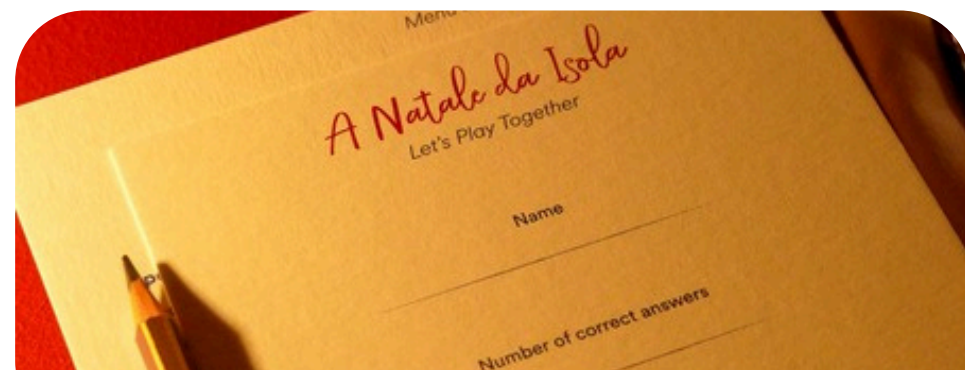
A curated exhibition exploring **contemporary tableware** and the rituals of hosting, bringing together functional and expressive works by local and international designers from the Isola community, launched with a breakfast and **roundtable on the multisensory art of gathering.**





A Natale da Isola

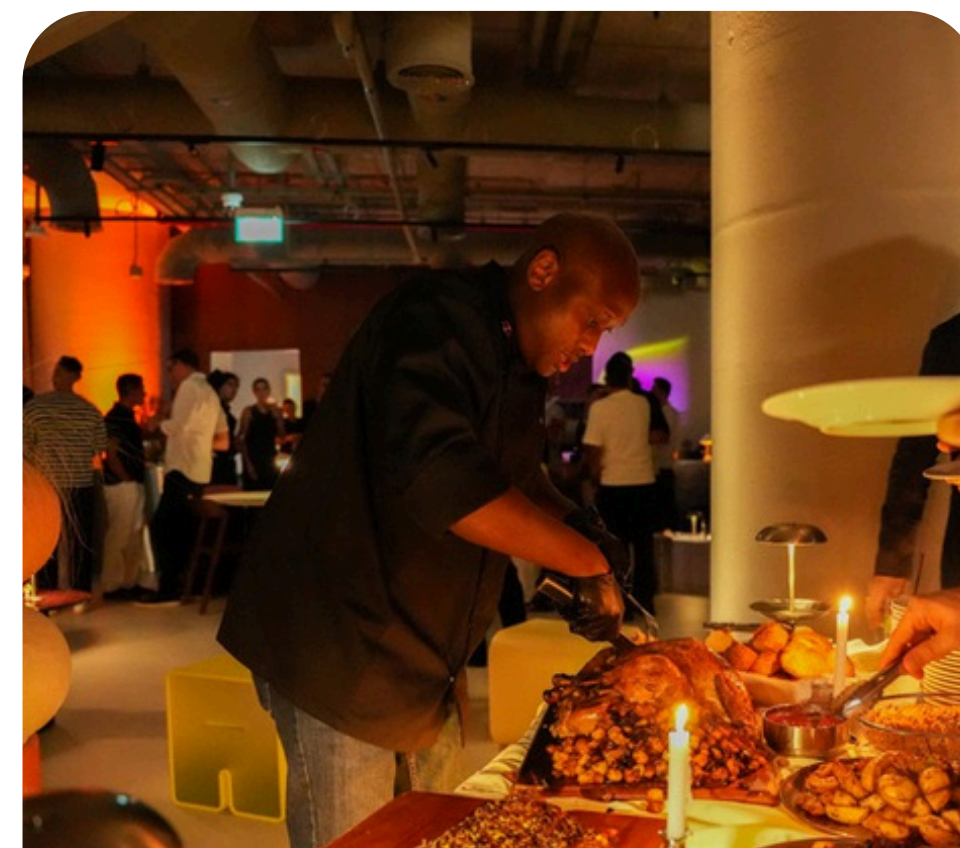
Isola hosted a **contemporary trattoria** experience with Italian comfort food, design, music, festive games, playful chaos, and surprises unfolding on Christmas Eve.

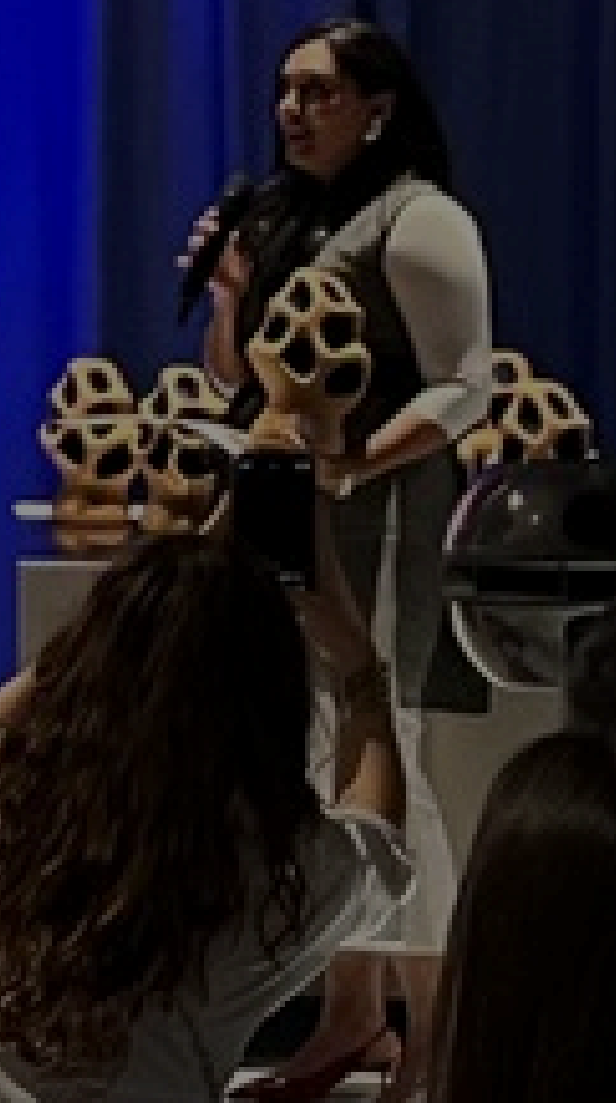




Dahlia

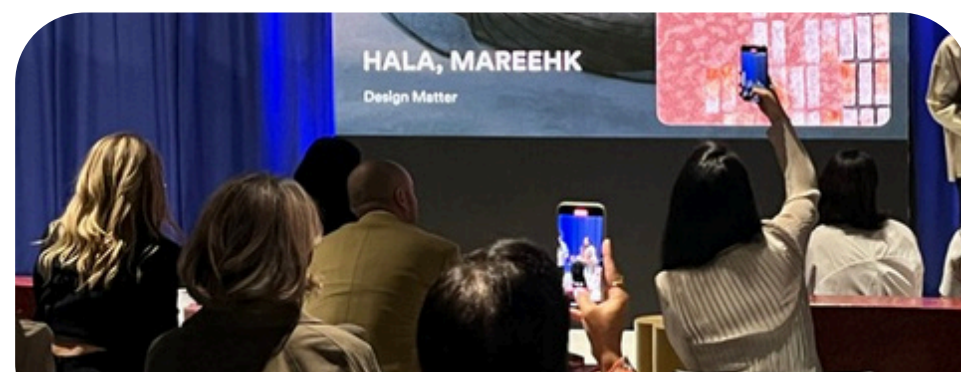
For this intimate private networking event, Isola Studio transformed Isola Space into a warm, downlit environment designed to host a curated gathering of creatives. The space was styled with soft lighting, candlelit tables and a central buffet installation that became both a visual and social focal point.





Isola Design Awards 2025

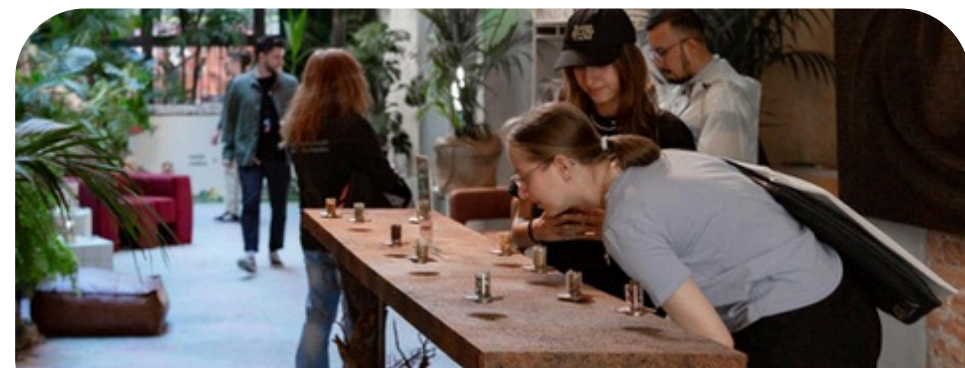
The Isola Design Awards celebrated **creativity and innovation** across ten categories, highlighting emerging and established designers worldwide. Selected by an **international jury**, the winners stood out for **sustainability, quality, experimentation, and impact**. Announced in **Dubai** on 11 November 2025, awardees received a **Grob Design trophy** and an exhibition space at Milan Design Week 2026.





Urban Jungle

Monkey 47's Urban Jungle: a temporary bar installation within a construction-site setting, featuring curated pieces, an immersive olfactory experience, and a programmed series of workshops.



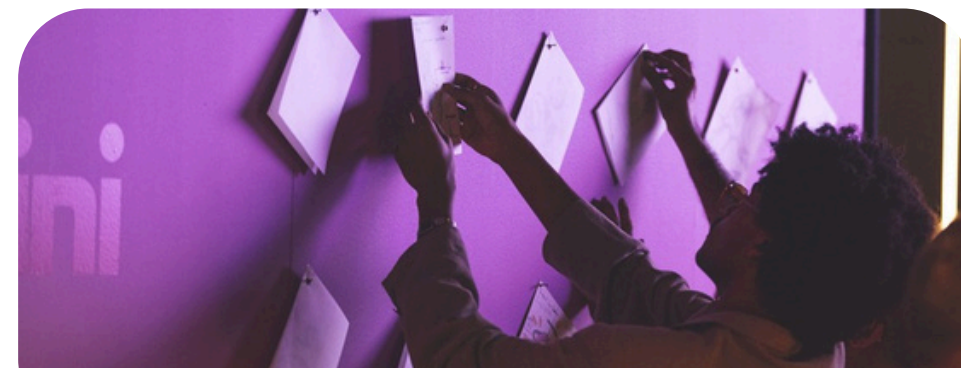
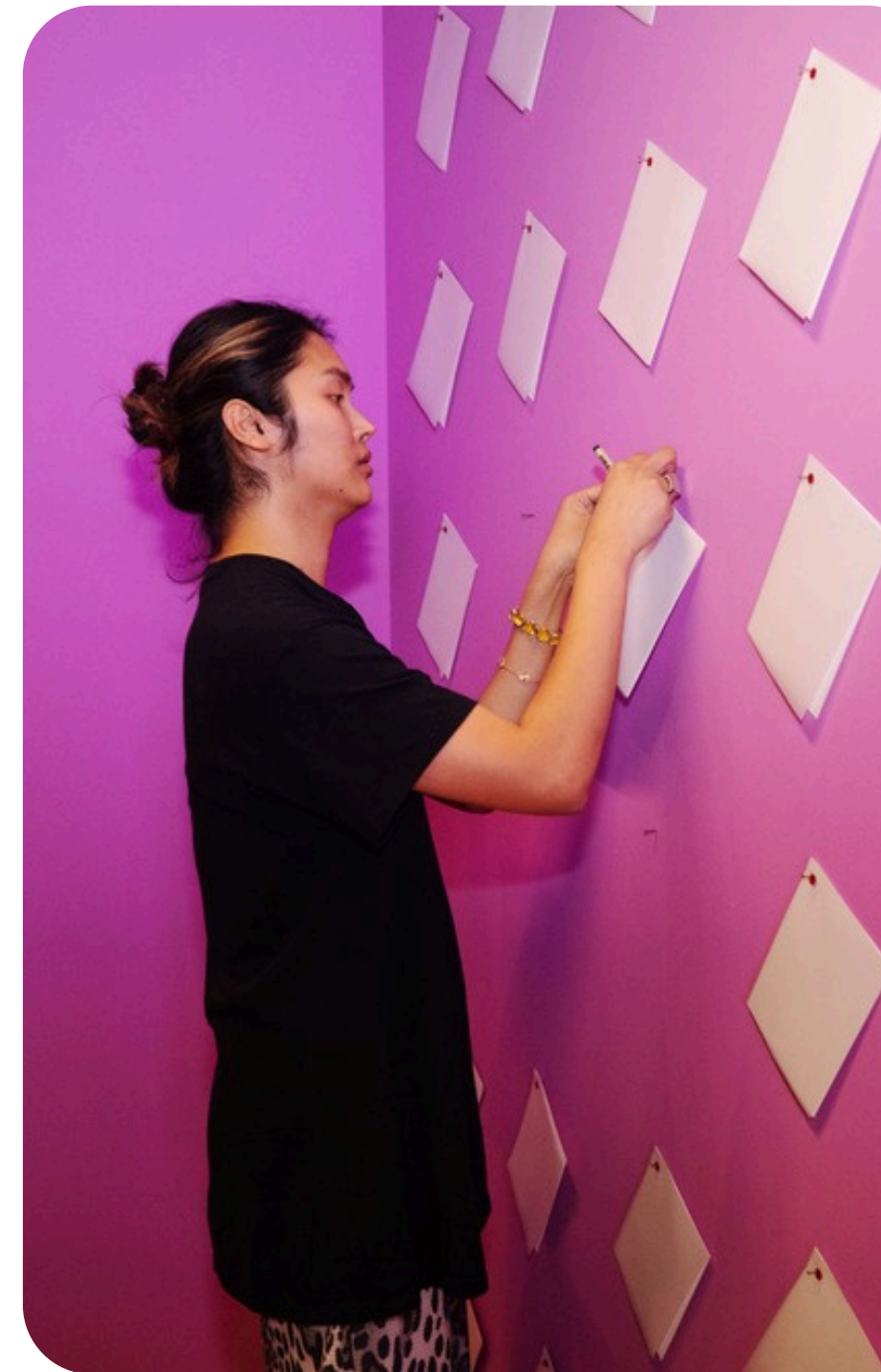


iGuzzini

Light That Moves

An interactive installation ideated, designed, and fully executed for iGuzzini at Dubai Design Week 2025, where guests sketched live, watched **their drawings instantly transform into animated graphics**, and voted for the best creation.

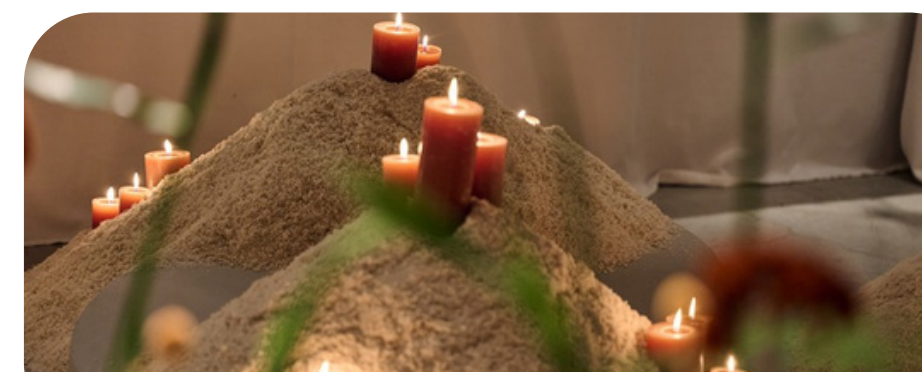
LIGHT
THAT MOVES
IMAGINATION



A long dining table set for a dinner event. The table is covered with a white tablecloth and is elegantly set with white plates, wine glasses, and silverware. The centerpiece consists of a row of lit candles in red holders, interspersed with tall, slender vases containing fresh flowers and greenery. There are also small baskets of fruit and stacks of yellow napkins on the table. The background shows more tables set up in a dimly lit room, suggesting a large-scale event.

Bottega Living Dinner

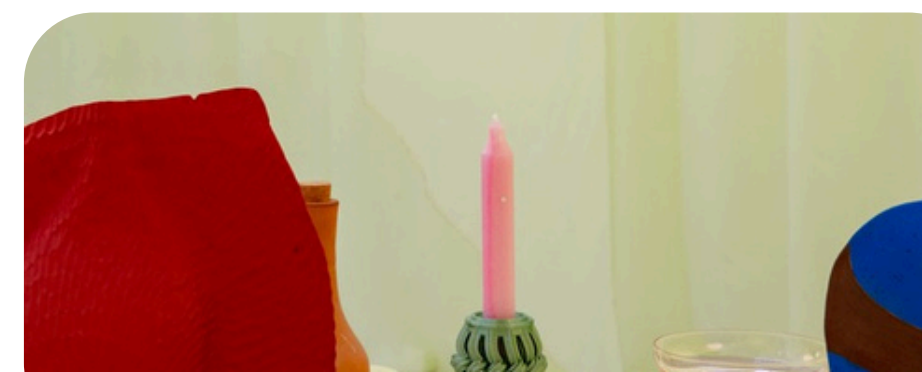
A fully executed experience for architects, interior designers, and press inside an art gallery in Milan, curating every detail from lighting and sound to live cooking, featuring a custom tablescape designed to express the brand's identity.





Around the Table

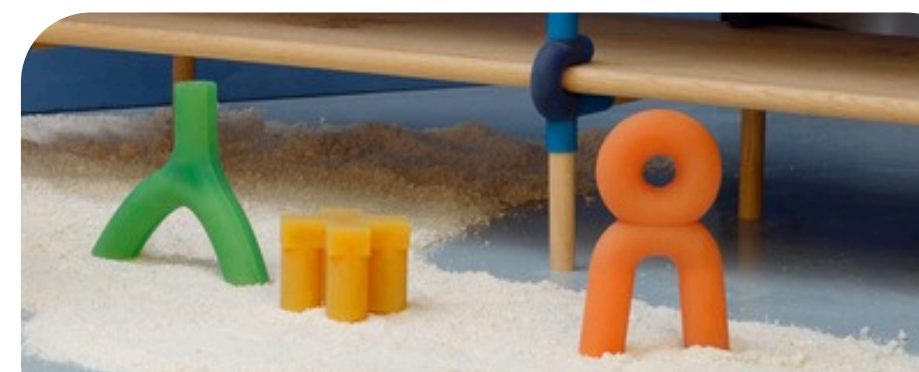
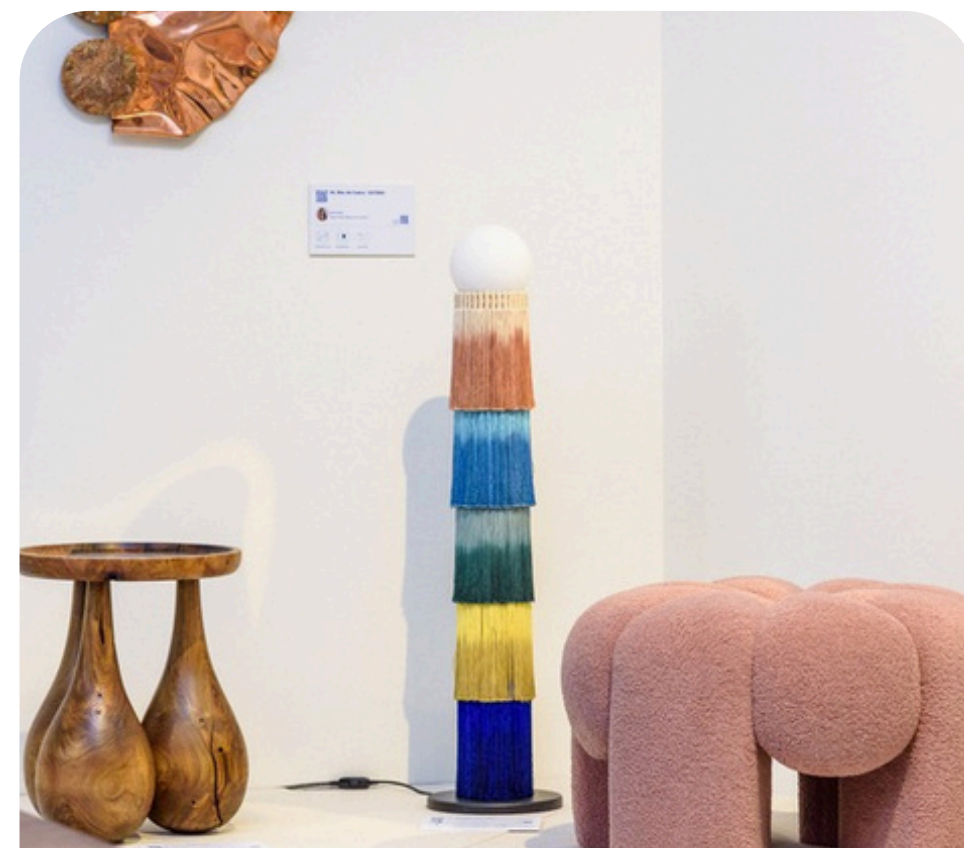
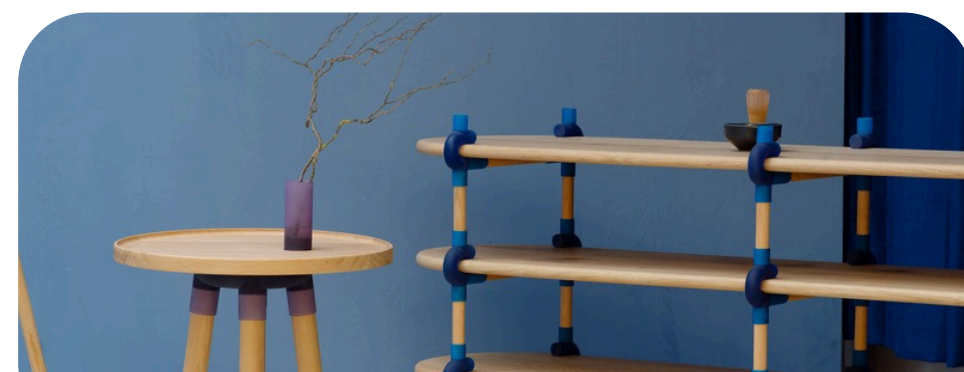
An exhibition curated together with award-winning design studio Masquespacio, featuring design pieces from Isola's community and a series of private dinners for VIP and Press including a pasta-making experience through experimental design tools.





The Dutch Breakfast

A design-inspired breakfast hosted for and with **Her Highness the Queen of the Netherlands** within the collective design exhibition curated and executed by Isola Studio during **Milan Design Week 2023**.



From Breakfast to Aperitivo

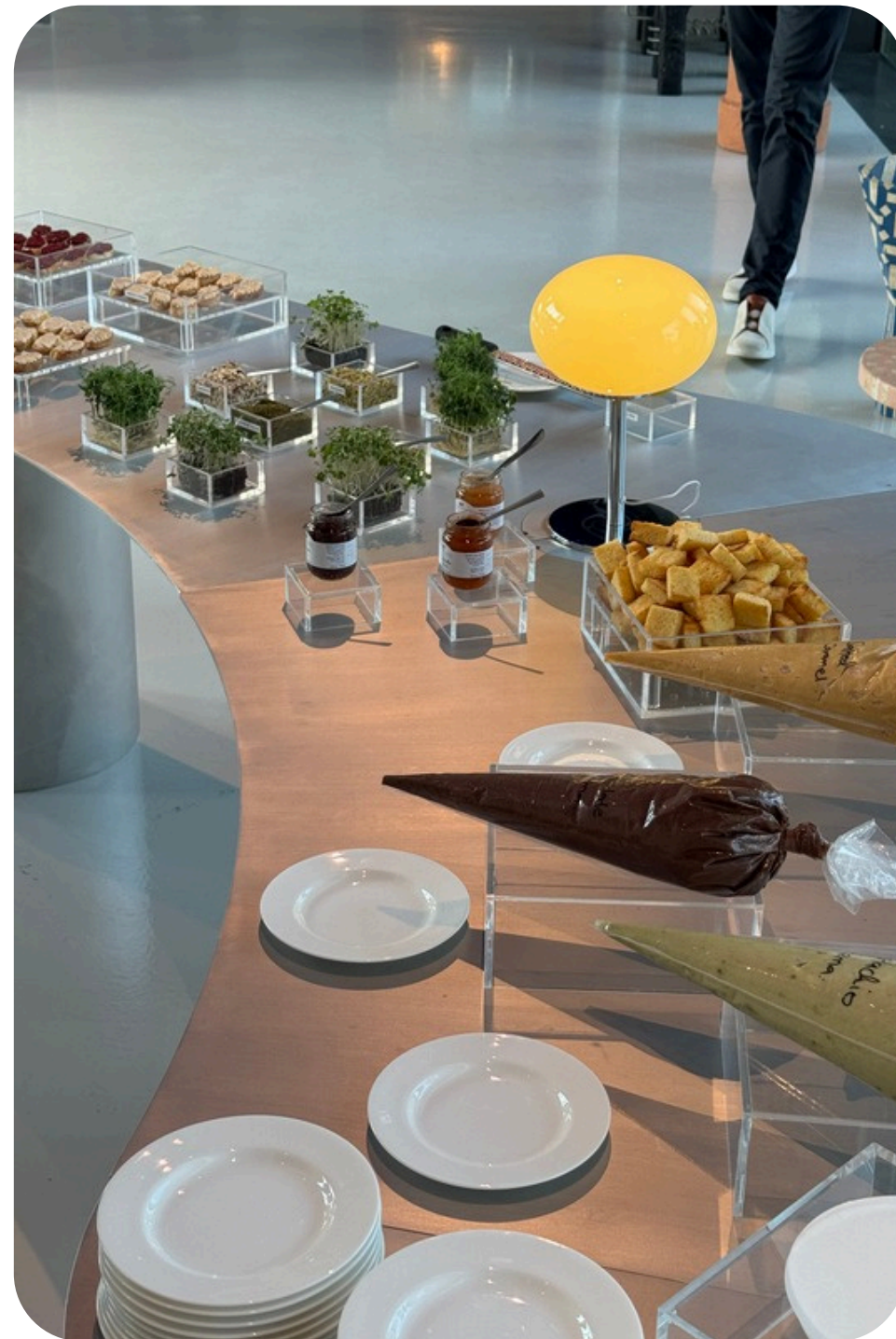
For the **Isola Space Open Day**, we partnered with **Art of Hosting** to create **all day food experience**. In the morning, guests were invited to make their own toast at a breakfast bar, pairing with coffee and matcha cocktails. In the afternoon, the space shifted into to build your own cheese bruschetta, accompanied by a curated selection of drinks. gathering spot.

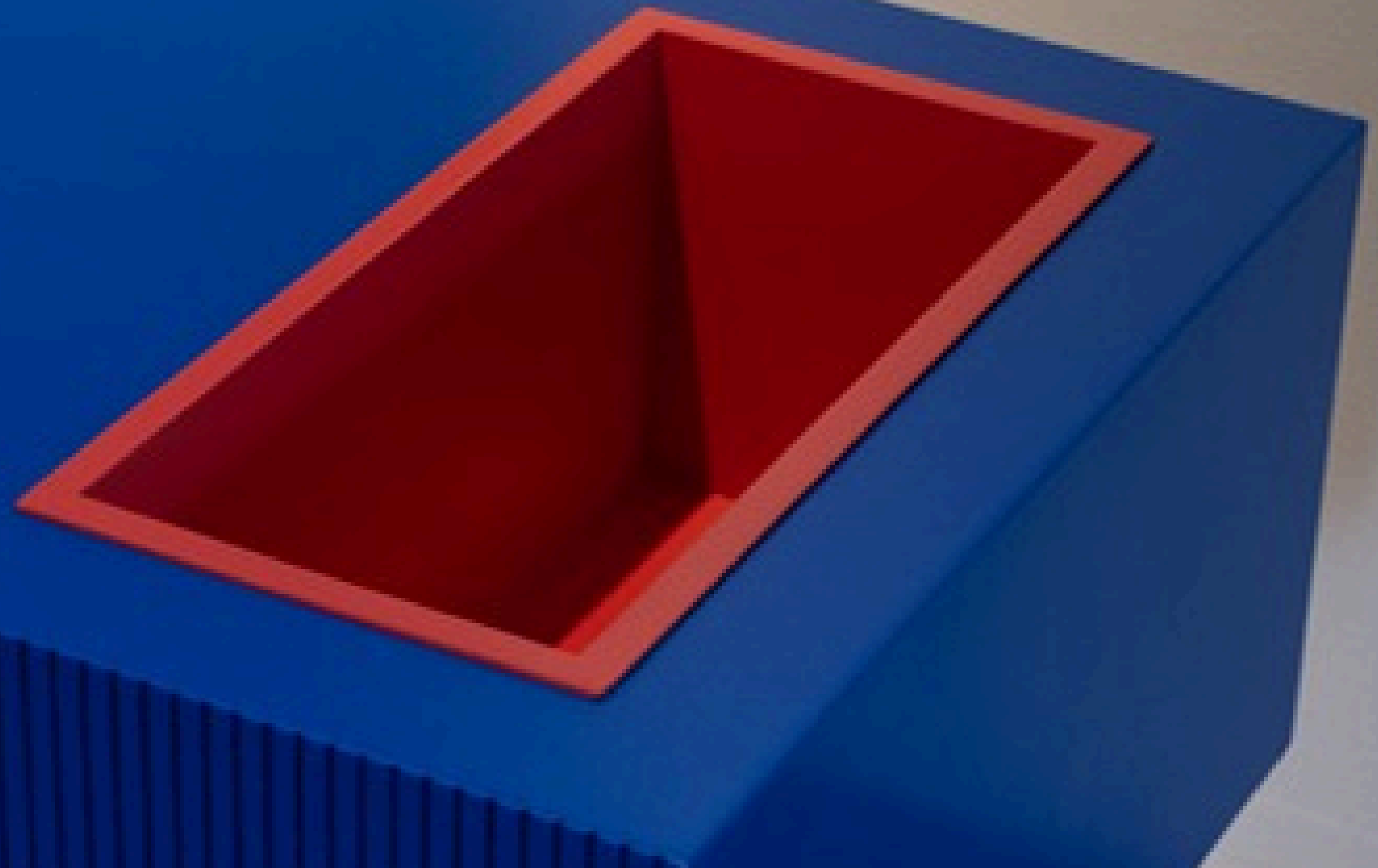
What

Brand Activation

Where & When

Dubai





Isola Design Group is an international company based in Milan and Dubai, dedicated to supporting independent designers, forward-thinking design studios, and innovative brands from around the world.



A Bridge Between Milan, Dubai, and Beyond

Milan

Established in 2017 at the heart of Milan, the **Isola Design Festival** quickly became one of the most visited destinations within Milan Design Week, the world's largest design event. Over the years, we have cemented our presence as a leading design community, highlighting projects from hundreds of designers and studios.

Dubai

Our journey in Dubai began in 2022 through Dubai Design Week. In 2024, we established our company within Dubai Design District, followed by the opening of **Isola Space** in 2025, a permanent creative hub designed to support, connect, and elevate the region's growing design ecosystem.

Global Presence

With an active presence across Italy, the UK, the Netherlands, Saudi Arabia, India, and the UAE, we provide global design solutions while cultivating meaningful local engagement. At the core of this network is **isola.design**, a curated digital platform connecting more than 2,000 designers and creatives worldwide.



We have partnered with





We have been featured on

ABITARE

archilovers

archiproducts

ARCHITECTURAL DIGEST

ARCHI
TONIC

Artribune

BAZAR

Collateral

CORRIERE DELLA SERA

design/milk

design
wanted

de
zeen

domus

door

ELLE
DECORATION

FRAME

I C O N

IFDM

Il Sole
24 ORE

KULT

L'Essenziale Studio

LAMPOON

la Repubblica

LA STAMPA

Living

MONOCLE

millionaire

stir

VANTY FEAR.it

VOGUE



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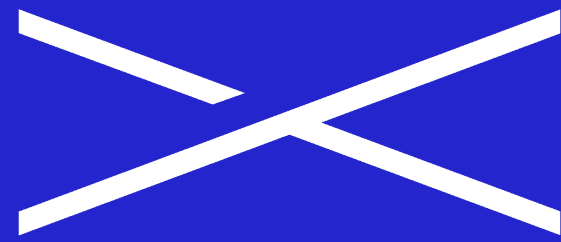
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isola.space

