



THEATRE OF DIGITAL ART
ثياتر اوف ديجيتال ارت

Transform Your Event
into an Immersive Experience



ABOUT US

Welcome to TODA

Welcome to the Theatre of Digital Art (TODA)!

TODA more than a venue — it's a technology-driven, art-forward space in the heart of Dubai. We help brands deliver unforgettable, immersive experiences.

Experience [the future of events](#) at TODA



ABOUT US

More than just an immersive theater

5

multi-functional areas

1600 m²

for magic to happen

350

max. capacity

Prime location

Souk Madinat Jumeirah

Unique Set-Up

Flexible Formats, Cutting-edge AV & Projection



Why Choose TODA for Your Event?

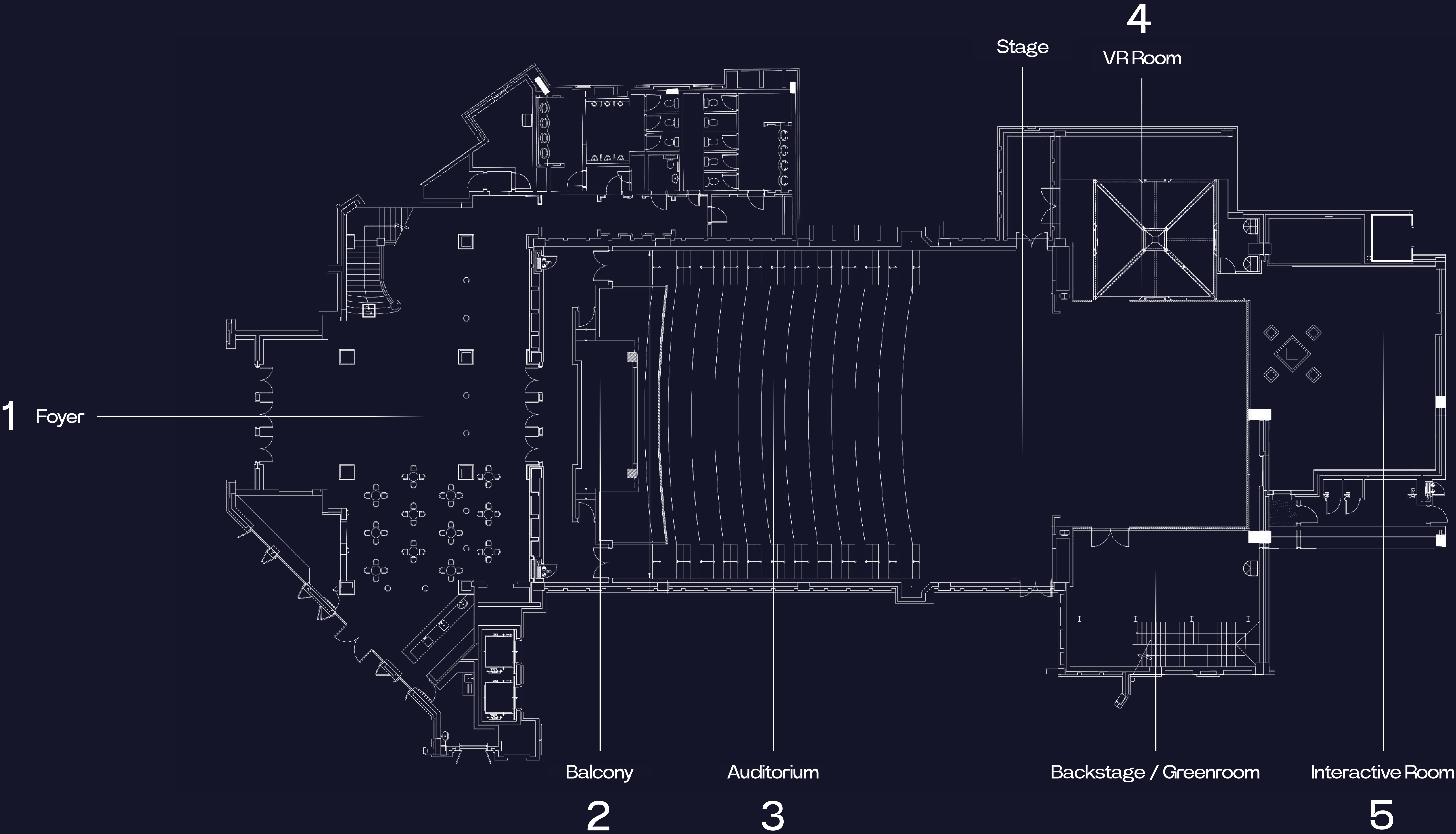


Unmatched Versatility & Immersion

- **Immersive Space:** 360° digital projections, 24 Epson projectors
- **Premium Sound:** L-Acoustics PA & Senior Sound Engineer
- **Tailored Experiences:** Modular Furniture & Seating
- **Full Service:** In-house AV, Catering, Branding, Bar, and Staffing
- **Centrally located in Souk Madinat Jumeirah**
- **Plug & Play:** Turnkey Packages or Bespoke Concepts
- **Trusted by brands like Amazon, Tom Ford, Puma, etc.**



Venue plan



Multi-Functional Spaces

Space	Capacity	Use
1. Foyer	250 pax	Welcome Zone, Networking
2. Balcony	95 pax	Exclusive Viewing Area
3. Auditorium	250 seats + 30 bean bags	Conferences and Performances
4. VR Room	up to 50 pax	Tech Activations
5. Interactive Room	35–100 pax	Workshops, Team-building

Scan the QR Code to
Watch a Video Tour



Or play it through [this link](#)



Venue Package Inclusions

Every TODA Rental Package includes the following:

Technology:

- 24 Epson Projectors in Auditorium
- PA 6x side L-acoustics Speakers in Auditorium
- 1 handheld Microphone & 1 headset Microphone
- Visuals up to 10 files from our library

Display Areas:

- 2 Vertical screens main entrance
- 1 Horizontal screen box office

Staffing:

- AV Engineer 1 person
- Sound Engineer 1 person
- Customer service 2 persons
- Bar Tender 1 person
- Housekeeping 2 persons

Furniture:

- Marble Table – 1 unit
- High table 9 units
- Catering Tables 2 units

Services:

- 3 hours free self-parking
- After event clean up





Flexible Rental Packages

We offer several booking formats tailored to your event needs — from venue-only rentals to full turnkey solutions.

- **Base Rental**
- **Full-Service Package**
- **Custom Add-Ons** (AV, catering, branding, staffing, and more)

Contact us to receive a tailored offer based on your event type.



Catering & Culinary Experience

Flexible Catering & Beverage Services

At TODA, we offer a range of catering and beverage options to suit your event's specific needs:

- **Canapés**
- **Buffet**
- **Seated Dinner**
- **Bar Packages**
- **Diet-friendly menus**

Our team ensures that your guests enjoy a seamless and memorable dining experience, enhancing the overall atmosphere of your event





Branding and Add-Ons

Elevate your event experience at TODA with a range of customizable branding and add-on options.

- **Digital Branding Screens**
- **Lighting:** Moving heads, Washes, Asteras
- **Sound:** Mics, In ear monitor, Instruments
- **Furniture Options:** Customize your event layout with a variety of elegant sofas, modular tables, and banquet chairs.
- **Staffing Add-ons:** Security, Valet, Hosts
- **Content Creation & Custom Projection Mapping:** upon request
- **Entertainment:** upon request

Full package rates and technical specs are available upon request





Events we Host

TODA is an ideal venue for a wide range of event types, including:

Corporate Conferences
& Seminars

Award Ceremonies

Education Events
& Masterclasses

Product Launches

Exhibitions
& Performances

Private Parties
& Celebrations

Workshops & Training
Sessions



Previous Clients & Success Stories

Brands That Trust Us



Amazon Ads Event: A gathering of industry professionals discussing long-term strategies



Tom Ford Immersive Suhoor:
A multi-sensory journey through fragrances



Previous Clients & Success Stories

Brands That Trust Us



Ariel Blossom Activation:
Immersive wellness workshops



BP Castrol Branding Launch: A multi-day event
featuring team-building activities and live entertainment



Previous Clients & Success Stories

Brands That Trust Us



Visionnaire:
Home Philosophy NFT launch



Puma: Yoga Session



Brands That Trust Us

Canon

البرنامج الوطني للمبرمجين
NATIONAL PROGRAM FOR CODERS



amazon.com



belvedere

LANDMARK
GROUP



SONY MUSIC

Emirates

MONT
BLANC

osn+



ماجد الفطيم
MAJID AL FUTTAIM



ARIEL

ESTÉE LAUDER

Property
Finder

SWAROVSKI

H&M

Unilever

Microsoft



UNITED ARAB EMIRATES
MINISTRY OF STATE FOR
FEDERAL NATIONAL COUNCIL AFFAIRS

نون
noon

برنامج الذكاء الاصطناعي
THE ARTIFICIAL INTELLIGENCE PROGRAM

القمة العالمية للحكومات
WORLD GOVERNMENT
SUMMIT



Let's Plan Your Event!

Book a Tour | Get a Quote | Leave an Inquiry



info@toda.ae | toda.ae
Souk Madinat Jumeirah, Dubai, UAE