



FESTIVAL ARENA

Welcome to Festival Arena, the premier event space by InterContinental Dubai Festival City, where your vision meets unparalleled flexibility and grandeur. Whether you are planning a large-scale conference, an extravagant gala, or a sophisticated exhibition, Festival Arena offers the perfect setting to make your event truly unforgettable.

CAPACITY AND SPACE

- **Accommodates up to 9,000 guests**, providing ample room for grand gatherings.
- **Spanning over 7,200 square meters of versatile event space**, accommodating 200 booths on average and suited for a variety of event formats.

CUSTOMIZABLE AND MODULABLE

- Fully customizable to meet your unique requirements, ensuring that your event reflects your distinct style and needs.
- Modular layout allows for seamless transitions between different event segments, creating a fluid and engaging experience for your guests.

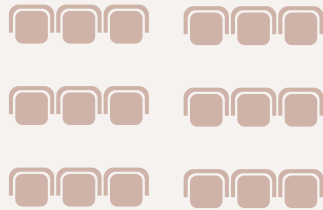
FESTIVAL ARENA FLOORPLAN



CAPACITY PER SET UP STYLE

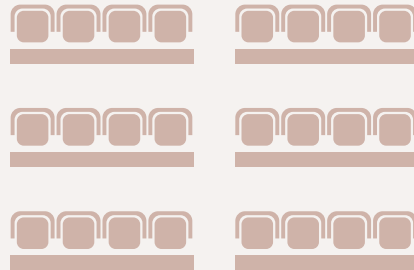
THEATER STYLE

6,000 GUESTS



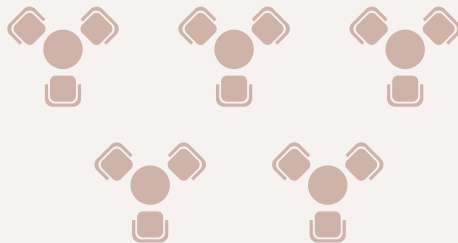
CLASSROOM STYLE

4,000 GUESTS



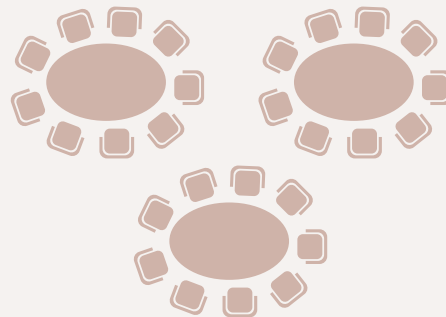
STANDING

8,000 GUESTS



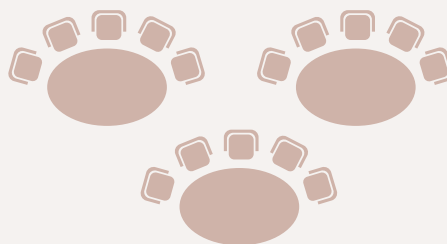
BANQUET STYLE

3,500 GUESTS
(10 PER TABLE)



HALF MOON STYLE

2,800 GUESTS
(8 PER TABLE)



VENUE HIGHLIGHTS

VENUE DIMENSIONS

Main Hall: 50m depth x 100m width x 17m ceiling height

Pre-Function Hall: 40m depth x 25m width x 10m ceiling height

Terrace: Spacious terrace offering a stunning view of the Dubai skyline

Floor Loading Capacity: 500kg per sq. m

Rigging Grids: Reinforced grids capable of holding up to 3 tons per beam (5 points x 600kg each per beam)

Built-In Lighting: 400 LUX

PARKING

Capacity: Free parking for 1,250 vehicles (1,000 outside parking spaces plus 250 VIP self-parking spaces)

BRANDING & ADVERTISING

Opportunities: Exclusive options for event branding and advertising within the venue's perimeter

ENTRANCES & EXITS

Main Entrance: 3 sets of sliding doors

Pre-Function Hall: 4 sets of double doors

Fire Exits: 12 fire exit doors

WI-FI

Access: Complimentary high-speed Wi-Fi (10 Mbps download/upload)

VIP LOUNGES / MAJLIS

Luxurious Lounges: 2 lounges with private arrival access, suitable as VIP majlis/green rooms

Facilities: Hollywood-style vanity bathroom with shower

PRAYER ROOMS

Amenities: Carpeted and air-conditioned with fully equipped ablution units

BATHROOMS

Total Cubicles: 48 luxurious toilet cubicles with common vanity areas

Special Facilities: Toilets for guests with special needs, baby nursing, and changing rooms

LOADING BAY

Dimensions: Roll-up shutter door with 5.2m width x 5.2m height clearance

PRODUCTION KITCHEN

On-Site Kitchen: Fully functional, adhering to InterContinental standards

PRODUCTION/CREW OFFICE

Organizer Office: Large, fully furnished office with an adjacent private meeting room/lounge